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Delaware Voter Survey 2018

Methodology and topline results

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Methodology

Survey firm:	Abt Associates
Field dates:	09/11/2018-09/17/2018
Mode:	Telephone (landlines and cellular phones)
Universe:	Registered voters
Geographic coverage:	State of Delaware
Sample size:	995 respondents
Weights:	Vendor-supplied weights
Response Rate:	6.7% for cell phones, 5.8% for landline phones (AAPOR RR3)

The National Agenda Opinion Project research was funded by the University of Delaware's Center for Political Communication (CPC) with support from the College of Arts and Sciences. The study was supervised by the CPC's Research Director, Paul Brewer, a professor in the Departments of Communication and Political Science & International Relations.

The study was fielded by Abt Associates and obtained telephone interviews with a representative sample of 995 adults living in Delaware, including 908 registered voters. A total of 348 respondents were interviewed on a landline telephone and 647 were interviewed on a cell phone. Interviewing was conducted from September 11-17, 2018 in English. Samples were drawn from both landline and cell phone random digit dialed (RDD) frames and a list of Delaware registered voters. Both the landline and cell phone RDD samples were provided by Survey Sampling International.

Statistical results are weighted to match the population parameters of the adult population in Delaware.

The margin of sampling error for the sample of registered voters is ± 3.7 percentage points. Overall, the response rate (AAPOR RR3) was 14.4% for the landline RDD sample, 3.6% for the cell RDD sample, 5.8% for landline numbers from the RV sample and 6.7% for cell numbers from the RV sample.

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Topline results

Note: All statistics are calculated using vendor-supplied survey weights. Some questions designed for administrative purposes and/or concerning sensitive data have been withheld from this release.

Q1: First, how likely are you to vote in the general election this November? Will you definitely vote, probably vote, probably not vote, or definitely not vote?

Definitely will vote	80.2%
Probably will vote	13.2%
Probably will not vote	4.3%
Definitely will not vote	1.5%
Don't know/Refused (VOL)	0.8%

Q2: If the election for United States Representative were being held today and the candidates were [**RANDOMIZE:** (Lisa Blunt Rochester, the Democrat) and (Scott Walker, the Republican), who would you vote for?

	All Respondents	Excluding DK/Ref. Responses
Lisa Blunt Rochester	50.4%	58.0%
Scott Walker	29.4%	28.0%
None of them/Other candidate (VOL)	7.5%	15.0%
Don't know/Refused (VOL)	12.7%	

Q3: If the election for United States Senator were being held today and the candidates were [**RANDOMIZE:** (Tom Carper, the Democrat), (Rob Arlett, the Republican), (Nadine Frost, the Libertarian), and (Demitri Theodoropoulos (Theo-door-op-u-lus) of the Green Party)], who would you vote for?

	All Respondents	Excluding DK/Ref. Responses
Tom Carper	56.6%	61.0%
Rob Arlett	25.9%	24.0%
Nadine Frost	4.2%	3.0%
Demitri Theodoropoulos	2.0%	3.0%
None of them/Other candidate (VOL)	3.0%	9.0%
Don't know/Refused (VOL)	8.0%	

Q4: Is your overall opinion of **[INSERT ITEM; RANDOMIZE]** very favorable, mostly favorable, mostly UNfavorable, or very unfavorable? How **about [NEXT NAME]**? [**IF NECESSARY:** Just in general, is your overall opinion of **[NAME]** very favorable, mostly favorable, mostly UNfavorable, or very unfavorable? **[INTERVIEWERS: PROBE TO DISTINGUISH BETWEEN "NEVER HEARD OF" AND "CAN'T RATE']**

[RANDOMIZE ITEMS]

a. Governor John Carney

Very favorable	19.1%
Mostly favorable	43.3%
Mostly unfavorable	14.0%
Very unfavorable	10.8%
Never heard of (VOL)	2.8%
Can't Rate (VOL)	9.4%
Refused (VOL)	0.8%

b. Lieutenant Governor Bethany Hall-Long

Very favorable	12.0%
Mostly favorable	28.5%
Mostly unfavorable	9.9%
Very unfavorable	5.7%
Never heard of (VOL)	17.6%
Can't Rate (VOL)	25.3%
Refused (VOL)	0.9%

c. State Treasurer Ken Sampler

Very favorable	9.5%
Mostly favorable	26.2%
Mostly unfavorable	5.9%
Very unfavorable	2.5%
Never heard of (VOL)	18.2%
Can't Rate (VOL)	36.5%
Refused (VOL)	1.2%

d.   Senator Chris Coons

Very favorable	27.1%
Mostly favorable	29.7%
Mostly unfavorable	14.3%
Very unfavorable	13.8%
Never heard of (VOL)	4.2%
Can't Rate (VOL)	10.1%
Refused (VOL)	0.8%

e.   Senator Tom Carper

Very favorable	26.2%
Mostly favorable	38.0%
Mostly unfavorable	13.7%
Very unfavorable	11.6%
Never heard of (VOL)	1.7%
Can't Rate (VOL)	7.7%
Refused (VOL)	1.2%

f.   Representative Lisa Blunt Rochester

Very favorable	21.0%
Mostly favorable	31.4%
Mostly unfavorable	10.8%
Very unfavorable	7.5%
Never heard of (VOL)	8.8%
Can't Rate (VOL)	19.3%
Refused (VOL)	1.2%

Q5: Do you think that the use of marijuana should be made legal, or not?

Yes, should be made legal	57.9%
No, should not be made legal	35.2%
Don't know/Refused (VOL)	6.8%

Q6: Do you support or oppose laws that protect transgender students from discrimination in schools?

Support	73.3%
Oppose	18.1%
Don't know/Refused (VOL)	8.6%

ASK FORM A:

Q7a: Do you favor or oppose having a national health plan, or Medicare-for-all, in which all Americans would get their insurance from a single government plan?

Favor	56.4%
Oppose	36.4%
Don't know/Refused (VOL)	7.2%

ASK FORM B:

Q7b: Do you favor or oppose having a national health plan, or Medicare-for-all, in which any American who wants it would get their insurance from a single government plan?

Favor	63.5%
Oppose	30.5%
Don't know/Refused (VOL)	6.0%

Q8: Now, please tell me how strongly you AGREE or DISAGREE with each of the following statements. The first one is: **[INSERT ITEM; RANDOMIZE; RECORD ORDER OFITEMS AS A VARIABLE]** - do you strongly agree, somewhat agree, somewhat DISagree, or strongly DISagree with this statement? [**NEXT ITEM; IF NECESSARY:** Do you strongly agree, somewhat agree, somewhat DISagree, or strongly DISagree?]

    A. Public officials don't care much what people like me think

Strongly agree	31.1%
Somewhat agree	35.6%
Somewhat disagree	22.9%
Strongly disagree	7.3%
Don't know/Refused (VOL)	3.2%

    B. Sometimes politics and government seem so complicated that a person like me can't really understand what's going on

Strongly agree	17.3%
Somewhat agree	28.3%
Somewhat disagree	22.2%
Strongly disagree	31.3%
Don't know/Refused (VOL)	0.9%

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Q9: How much of the time do you trust **[INSERT NAME; RANDOMIZE NAMES]** to do what is right—just about always, most of the time, only some of the time, or never? How about **[NEXT NAME; IF NECESSARY:** How much of the time do you trust **[INSERT NAME]** to do what is right—Just about always, most of the time, only some of the time, or never?]

    A. The government in Washington

Just about always	2.9%
Most of the time	13.2%
Only some of the time	58.8%
Never	23.3%
Don't know/Refused (VOL)	1.8%

    B. Donald Trump

Just about always	12.7%
Most of the time	18.7%
Only some of the time	15.5%
Never	51.1%
Don't know/Refused (VOL)	2.0%

Q10: Please tell me how concerned you feel about each of the following happening in this year's general election. The first one is: **[INSERT ITEM; RANDOMIZE ITEMS]**-do you feel very concerned, somewhat concerned, not too concerned, or not concerned at all? [**NEXT ITEM; IF NECESSARY:** Do you feel very concerned, somewhat concerned, not too concerned, or not concerned at all about this?]

[RANDOMIZE ITEMS a-d TOGETHER]

    A. Voter fraud

Very concerned	38.0%
Somewhat concerned	23.2%
Not too concerned	17.0%
Not concerned at all	20.3%
Don't know/Refused (VOL)	1.5%

    B. The election being rigged

Very concerned	32.5%
Somewhat concerned	21.7%
Not too concerned	21.4%
Not concerned at all	22.6%
Don't know/Refused (VOL)	1.9%

C. Foreign governments trying to influence the results

Very concerned	45.0%
Somewhat concerned	24.7%
Not too concerned	17.0%
Not concerned at all	12.2%
Don't know/Refused (VOL)	1.1%

D. Eligible voters not being allowed to vote

Very concerned	49.0%
Somewhat concerned	20.6%
Not too concerned	12.8%
Not concerned at all	14.6%
Don't know/Refused (VOL)	3.0%

[RANDOMIZE ITEMS e-f TOGETHER]

E. Hackers breaking into computers of political parties or campaigns

Very concerned	46.0%
Somewhat concerned	28.4%
Not too concerned	14.5%
Not concerned at all	9.8%
Don't know/Refused (VOL)	1.2%

F. Hackers breaking into computers of state election systems

Very concerned	46.4%
Somewhat concerned	26.5%
Not too concerned	16.6%
Not concerned at all	9.7%
Don't know/Refused (VOL)	0.8%

Q11: Would you be more likely or less likely to support a candidate for office who is in their 70s or wouldn't this matter to you?

More likely	5.0%
Less likely	15.3%
Wouldn't matter	77.9%
Don't know/Refused (VOL)	1.9%

Q12: How often do you watch **[INSERT; RANDOMIZE]:** regularly, sometimes, hardly ever or never? How about **[NEXT ITEM]**? **IF NECESSARY**: regularly, sometimes, hardly ever or never?

A. The Fox News Cable Channel

Regularly	19.9%
Sometimes	22.6%
Hardly ever	19.1%
Never	38.2%
Don't know/Refused (VOL)	0.2%

B. MSNBC

Regularly	21.8%
Sometimes	23.6%
Hardly ever	17.8%
Never	36.5%
Don't know/Refused (VOL)	0.3%

C. CNN

Regularly	22.5%
Sometimes	29.2%
Hardly ever	18.0%
Never	30.1%
Don't know/Refused (VOL)	0.3%

D. National network evening news programs such as ABC World News, CBS Evening News, or NBC Nightly News

Regularly	37.1%
Sometimes	26.1%
Hardly ever	16.0%
Never	20.602%
Don't know/Refused (VOL)	0.2%

Q13: How often do you get your news online: regularly, sometimes, hardly ever, or never?

Regularly	51.5%
Sometimes	20.9%
Hardly ever	11.6%
Never	15.5%
Don't know/Refused (VOL)	0.4%

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Q14: How often do you read a daily newspaper in print or online: regularly, sometimes, hardly ever, or never?

Regularly	41.4%
Sometimes	21.1%
Hardly ever	17.3%
Never	19.9%
Don't know/Refused (VOL)	0.2%

ASK ALL RESPONDENTS

Q15: Some states have voter ID laws that require individuals to show a form of government issued identification containing a PHOTO and SIGNATURE when they attempt to vote. What is your opinion—do you think this form of ID should be required or not required to vote in elections?

Yes/Required	78.1%
No/Not Required	19.2%
Maybe/Unsure (VOL)	2.5%
Refused (VOL)	0.2%

DEMOGRAPHICS

EDUC2: What is the highest level of school you have completed or the highest degree you have received? **[DO NOT READ]**

Less than high school (Grades 1-8 or no formal schooling)	0.8%
High school incomplete (Grades 9-11 or Grade 12 with NO diploma)	2.2%
High school graduate (Grade 12 with diploma or GED certificate	20.8%
Some college, no degree (includes some community college)	20.2%
Two year associate degree from a college or university	11.3%
Four year college or university degree/Bachelor's degree (e.g., BS, BA, AB)	25.3%
Some postgraduate or professional schooling, no postgraduate degree	7.8%
Postgraduate or professional degree, including master's, doctorate, medical, or law degree (e.g., MA, MS, PhD, MD, JD)	10.1%
Don't know/Refused (VOL)	1.5%

HISP: Are you, yourself, of Hispanic or Latino origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?

Yes	4.4%
No	92.5%
Don't know/Refused (VOL)	3.1%

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RACE: What is your race? Are you white, black, Asian, or some other race? **[IF R SAYS HISPANIC OR LATINO, PROBE:** Do you consider yourself a WHITE (Hispanic/Latino) or a BLACK (Hispanic/Latino)? **IF R DOES NOT SAY WHITE, BLACK OR ONE OFTHE RACE CATEGORIES LISTED, RECORD AS 'OTHER' (CODE 6)]** IF RESPONDENT VOLUNTEERS MORE THAN ONE RACE, CODE AS "4" (MIXED RACE).]

White	74.0%
Black or African-American	13.3%
Asian or Pacific Islander	2.5%
Mixed race	2.4%
Native American/American Indian	0.6%
Other **(SPECIFY)**	3.0%
Don't know/Refused (VOL)	4.2%

PARTY: In politics TODAY, do you consider yourself a Republican, Democrat, or Independent?

Republican	24.6%
Democrat	39.5%
Independent	30.2%
No preference (VOL)	2.8%
Other Party (VOL)	0.9%
Don't know/Refused (VOL)	2.1%

IF ANSWERED REPUBLICAN OR DEMOCRAT IN PARTY, ASK:

PARTYSTR: Would you call yourself a strong [Democrat/Republican] or not a very strong [Democrat/Republican]?

Strong	69.4%
Not very strong	28.5%
Other/Don't know/Refused (VOL)	2.1%

IF ANSWERED INDEPENDENT OR OTHER IN PARTY, ASK:

PARTYLN: As of today, do you lean more to the Republican Party or more to the Democratic Party?

Republican	39.0%
Democratic	35.3%
Other/Don't know/Refused (VOL)	25.8%

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IDEO: In general, would you describe your political views as... **[READ]**

Very conservative	11.3%
Somewhat conservative	24.0%
Moderate	32.5%
Somewhat liberal [OR]	17.8%
Very liberal	11.0%
Don't know/Refused (VOL)	3.3%

INC: Last year–that is, in 2019–approximately what was your total family income before taxes? Just tell me when I get to the right category. **(READ)**

Less than $10,000	2.8%
$10,000 to under $20,000	4.3%
$20,000 to under $30,000	7.6%
$30,000 to under $40,000	8.6%
$40,000 to under $50,000	6.7%
$50,000 to under $75,000	17.2%
$75,000 to under $100,000	14.2%
$100,000 to under $150,000	14.1%
$150,000 or over	13.1%
Don't know/Refused (VOL)	11.5%

HH1: How many adults, age 18 and over, currently live in your household INCLUDING YOURSELF?

1	24.1%
2	54.1%
3	12.5%
4	5.2%
5	1.3%
6 or greater	0.5%
Don't know/Refused (VOL)	2.3%

ASK ALL LANDLINE SAMPLE

L1: Now thinking about your telephone use… Do you have a working cell phone?

Yes	90.2%
No	8.6%
Don't know/Refused (VOL)	1.1%

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ASK IF NO CELL PHONE AND MULTI-PERSON HOUSEHOLD:

L1a: Does anyone else in your household have a working cell phone?

Yes, has a home telephone	40.0%
No, no home telephone	40.0%
Don't know/Refused (VOL)	20.0%

ASK ALL CELL PHONE SAMPLE

C1: Now thinking about your telephone use… Is there at least one telephone INSIDE your home that is currently working and is not a cell phone?

Yes, has a home telephone	40.3%
No, no home telephone	57.2%
Don't know/Refused (VOL)	2.5%

ZIP3: What county do you live in?

Kent County	43.0%
New Castle County	9.9%
Sussex County	22.3%
Don't know/Refused (VOL)	24.8%