



CENTER FOR POLITICAL COMMUNICATION

**UNIVERSITY OF DELAWARE CENTER FOR POLITICAL COMMUNICATION
SEPTEMBER 2013 NATIONAL AGENDA POLL
FINAL TOPLINE
September 3-16, 2013
N = 902
RELEASED OCTOBER 31, 2013**

N = 902 Delaware adults, 18+ (540 landline / 360 cell phone)
Form1: one half split/ Form2: one third split/ Form3 and Form4: one quarter splits
Field dates: September 3-16, 2013
English only

LANDLINE INTRO:

Hello, my name is _____ and I'm calling for the University of Delaware's Center for Political Communication. We're conducting a study about some important issues today, and would like to include your household. **RANDOMIZE RESPONDENT SELECTION - DO NOT RANDOMIZE BY FORM:** "May I please speak with the YOUNGEST ADULT MALE, age 18 or older, who is now at home?" **AND** "May I please speak with the YOUNGEST ADULT FEMALE, age 18 or older, who is now at home?" **IF NO MALE/FEMALE ASK:** May I please speak with the YOUNGEST ADULT FEMALE/MALE, age 18 or older, who is now at home?

GO TO SCREENING INTERVIEW

CELL PHONE INTRO:

Hello, I am ___ calling for the University of Delaware's Center for Political Communication. We are conducting a study of Delaware cell phone users. I know I am calling you on a cell phone. If you would like to be reimbursed for your cell phone minutes, we will pay eligible respondents \$5 for participating in this survey. This is not a sales call. **(IF R SAYS DRIVING/UNABLE TO TAKE CALL: Thank you. We will try you another time...)**

VOICE MAIL MESSAGE (LEAVE ONLY ONCE -- THE FIRST TIME A CALL GOES TO VOICEMAIL): I am calling for the University of Delaware's Center for Political Communication. We are conducting a survey of Delaware cell phone users. This is NOT a sales call. We will try to reach you again.

CELL PHONE SCREENING INTERVIEW:

- S1. Are you under 18 years old, OR are you 18 or older?
- 1 Under 18
 - 2 18 or older
 - 9 Don't know/Refused

IF S1=2, CONTINUE WITH SCREENING INTERVIEW

IF S1=1,9, THANK AND TERMINATE: This study is limited to adults age 18 and over. I won't take any more of your time...

READ TO ALL CELL PHONE - INTRODUCTION TO MAIN INTERVIEW: We're interested in learning more about people with cell phones. If you are now driving a car or doing any activity requiring your full attention, I need to call you back later. The first question is...

INTERVIEWER: If R says it is not a good time, try to arrange a time to call back.

ASK ALL:

SEX. Respondent's sex (**DO NOT READ**)

Male	48%
Female	52%

SCREENING INTERVIEW:

ASK ALL:

S2. Do you CURRENTLY live in Delaware? [**IF NEEDED:** This is a study of Delaware households.]

IF S2=YES, CONTINUE WITH MAIN INTERVIEW

IF S2=NO, DON'T KNOW/REFUSED, THANK AND TERMINATE: This study is limited to Delaware residents only. I won't take any more of your time...

MAIN INTERVIEW:

[**RANDOMIZE ORDER: 1, THEN 2-3; OR 2-3, THEN 1; RECORD RANDOMIZATION VARIABLE**]

ASK ALL:

1. How closely do you follow news about political figures and events in Washington—very closely, somewhat closely, not too closely, or not at all closely?

Very closely	24%
Somewhat closely	43%
Not too closely	21%
Not at all closely	12%
Don't know/Refused (VOL.)	0%

ASK ALL:

2. How closely do you follow news about political figures and events in Delaware—very closely, somewhat closely, not too closely, or not at all closely?

Very closely	16%
Somewhat closely	44%
Not too closely	25%
Not at all closely	16%
Don't know/Refused (VOL.)	0%

ASK ALL:

3. How do you get most of your news about political figures and events in Delaware? [**RECORD VERBATIM RESPONSE; PROBE FOR CLARITY; DO NOT PROBE FOR ADDITIONAL MENTIONS; IF MORE THAN ONE MENTION, RECORD ALL MENTIONS; RESPONSES CODED BY MEDIUM**]

Television	45%
Internet	30%
Newspaper	28%
Radio	6%
Interpersonal	7%

ASK ALL:

4. Is your overall opinion of [**INSERT ITEM; RANDOMIZE KEEPING ITEM BLOCKS TOGETHER**] very favorable, mostly favorable, mostly UNfavorable, or very unfavorable? How about [**NEXT NAME**]? [**IF NECESSARY: Just in general, is your overall opinion of [NAME] very favorable, mostly favorable, mostly UNfavorable, or very unfavorable? [INTERVIEWERS: PROBE TO DISTINGUISH BETWEEN "NEVER HEARD OF" AND "CAN'T RATE"]**]

[RANDOMIZE ITEMS a-f TOGETHER]

- a. Barack Obama

Very favorable	29%
Mostly favorable	31%
Mostly unfavorable	13%
Very unfavorable	21%
Never heard of (VOL.)	0%
Can't rate (VOL.)	5%
Refused (VOL.)	1%

- b. Joe Biden

Very favorable	30%
Mostly favorable	35%
Mostly unfavorable	13%
Very unfavorable	15%
Never heard of (VOL.)	3%
Can't rate (VOL.)	4%
Refused (VOL.)	0%

- c. Hillary Clinton

Very favorable	28%
Mostly favorable	37%
Mostly unfavorable	13%
Very unfavorable	15%

Never heard of (VOL.)	1%
Can't rate (VOL.)	6%
Refused (VOL.)	0%

d. Chris Christie

Very favorable	17%
Mostly favorable	40%
Mostly unfavorable	16%
Very unfavorable	8%
Never heard of (VOL.)	7%
Can't rate (VOL.)	12%
Refused (VOL.)	0%

e. Paul Ryan

Very favorable	10%
Mostly favorable	21%
Mostly unfavorable	17%
Very unfavorable	14%
Never heard of (VOL.)	24%
Can't rate (VOL.)	15%
Refused (VOL.)	0%

f. Marco Rubio (PRONOUNCED: ROO-bee-oh)

Very favorable	7%
Mostly favorable	19%
Mostly unfavorable	13%
Very unfavorable	8%
Never heard of (VOL.)	35%
Can't rate (VOL.)	18%
Refused (VOL.)	0%

[RANDOMIZE ITEMS g-m TOGETHER]

g. Governor Jack Markell (PRONOUNCED: mar-KELL)

Very favorable	19%
Mostly favorable	43%
Mostly unfavorable	11%
Very unfavorable	7%
Never heard of (VOL.)	9%
Can't rate (VOL.)	11%
Refused (VOL.)	1%

h. Senator Chris Coons (PRONOUNCED: KOONZ)

Very favorable	13%
Mostly favorable	34%
Mostly unfavorable	15%
Very unfavorable	9%
Never heard of (VOL.)	15%
Can't rate (VOL.)	15%
Refused (VOL.)	0%

i. Senator Tom Carper

Very favorable	21%
Mostly favorable	40%
Mostly unfavorable	13%
Very unfavorable	6%
Never heard of (VOL.)	10%
Can't rate (VOL.)	9%
Refused (VOL.)	0%

j. Representative John Carney

Very favorable	11%
Mostly favorable	36%
Mostly unfavorable	13%
Very unfavorable	6%
Never heard of (VOL.)	17%
Can't rate (VOL.)	17%
Refused (VOL.)	0%

k. State Treasurer Chip Flowers

Very favorable	5%
Mostly favorable	23%
Mostly unfavorable	10%
Very unfavorable	3%
Never heard of (VOL.)	33%
Can't rate (VOL.)	27%
Refused (VOL.)	0%

l. State Attorney General Beau Biden (PRONOUNCED BO; IF R ASKS: THIS IS NOT JOE BIDEN)

Very favorable	24%
Mostly favorable	41%
Mostly unfavorable	9%
Very unfavorable	8%
Never heard of (VOL.)	7%
Can't rate (VOL.)	12%
Refused (VOL.)	0%

m. Christine O'Donnell

Very favorable	5%
Mostly favorable	25%
Mostly unfavorable	19%
Very unfavorable	23%
Never heard of (VOL.)	15%
Can't rate (VOL.)	13%
Refused (VOL.)	0%

[RANDOMIZE ITEMS n-o TOGETHER]

n. Gay men and lesbians

Very favorable	19%
Mostly favorable	31%
Mostly unfavorable	13%
Very unfavorable	15%
Never heard of (VOL.)	1%
Can't rate (VOL.)	18%
Refused (VOL.)	2%

o. The Tea Party

Very favorable	8%
Mostly favorable	24%
Mostly unfavorable	20%
Very unfavorable	22%
Never heard of (VOL.)	8%
Can't rate (VOL.)	18%
Refused (VOL.)	0%

ASK ALL

PARTY. In politics TODAY, do you consider yourself a Republican, Democrat, or Independent?

Republican	22%
Democrat	40%
Independent	34%
No preference (VOL.)	3%
Other party (VOL.)	0%
Don't know/Refused (VOL.)	1%

**IF ANSWERED INDEPENDENT/NO PREFERENCE/OTHER PARTY/DON'T KNOW/
REFUSED IN PARTY [N = 348], ASK:**

PARTYLN. As of today, do you lean more to the Republican Party or more to the Democratic Party?

Republican	30%
Democratic	33%
Other/Don't know/Refused (VOL.)	37%

ASK ALL

7. If the Senate candidates from Delaware next year were [**ROTATE:** Chris Coons the Democrat and Christine O'Donnell the Republican], who would you vote for?

Chris Coons	51%
Christine O'Donnell	28%
Neither/Other candidate (VOL.)	14%
Don't know/Refused (VOL.)	8%

ASK ALL:

8. How much of the time can you trust the government in Washington to do what is right—just about always, most of the time, or only some of the time?

Just about always	3%
Most of the time	20%
Only some of the time	65%
Never (VOL.)	12%
Don't know/Refused (VOL.)	1%

QUESTIONS 9-15 WITHHELD FOR FUTURE RELEASE

ASK ALL:

16. Next...What do you think is the most important problem facing Delaware today? [**RECORD VERBATIM RESPONSE; PROBE FOR CLARITY; DO NOT PROBE FOR ADDITIONAL MENTIONS; IF MORE THAN ONE MENTION, RECORD ALL IN ORDER OF MENTION; FIRST MENTION ONLY CODED**]

Jobs/unemployment/wages	29%
Education/school funding	11%
Economy	10%
Violence/crime/drugs	7%
Politicians/government overreach/ corruption in government	7%
Environmental issues/pollution	5%
Budget/deficit/debt/revenue	4%
Health care	4%
Infrastructure/roads/traffic	3%
Morals/values/social issues	3%
Money issues: poverty, cost of living	2%
Welfare/aid/benefits/needs/abuse	2%
Taxes	1%
None/nothing	3%
Something else	8%
No response	9%

ASK ONE-THIRD SAMPLE 1 [N = 311]:

17a. Do you think the U.S. government should be able to monitor everyone's email and other online activities, or not?

Yes	19%
No	78%
Don't know/Refused (VOL.)	3%

ASK ONE-THIRD SAMPLE 2 [N = 301]:

17b. Do you think the U.S. government should be able to monitor everyone's email and other online activities to help prevent future terrorist attacks, or not?

Yes	30%
No	64%
Don't know/Refused (VOL.)	6%

ASK ONE-THIRD SAMPLE 3 [N = 290]:

17c. Do you think the U.S. government should be able to monitor everyone's email and other online activities to help prevent future terrorist attacks, even if it intrudes on personal privacy, or not?

Yes	31%
No	63%
Don't know/Refused (VOL.)	6%

[RANDOMIZE ORDER OF 18a/b WITH 19]

ASK HALF SAMPLE 1 [N = 458]:

18a. Do you strongly favor, mostly favor, mostly oppose, or strongly oppose allowing gays and lesbians to legally marry?

Strongly favor	34%
Mostly favor	25%
Mostly oppose	10%
Strongly oppose	25%
Don't know/Refused (VOL.)	6%

ASK HALF SAMPLE 2 [N = 444]:

18b. AS YOU MAY KNOW, Delaware recently passed a law allowing gays and lesbians to legally marry. Do you strongly favor, mostly favor, mostly oppose, or strongly oppose this law?

Strongly favor	29%
Mostly favor	26%
Mostly oppose	14%
Strongly oppose	23%
Don't know/Refused (VOL.)	9%

ASK ALL

19. AS YOU MAY KNOW, the Supreme Court recently ruled that married gay and lesbian couples are entitled to federal benefits. Do you strongly favor, mostly favor, mostly oppose, or strongly oppose this ruling?

Strongly favor	34%
Mostly favor	28%
Mostly oppose	13%
Strongly oppose	20%
Don't know/Refused (VOL.)	5%

ASK ALL

20. Do you personally know anyone who is gay or lesbian, or not?

Yes	80%
No	20%
Don't know/Refused (VOL.)	1%

ASK IF KNOWS GAY OR LESBIAN PERSON (Q20=YES)

21. And thinking about your CLOSE family members and closest friends, are any of them gay or lesbian, or not?

Yes	53%
No	45%
Don't know/Refused (VOL.)	2%

ASK IF KNOWS GAY OR LESBIAN PERSON (Q20=YES)

22. Do you happen to personally know any gay or lesbian couples who are married?

Yes	33%
No	65%
Don't know/Refused (VOL.)	2%

ASK ONE-QUARTER SAMPLE 1 [N = 218]:

23a. Would you strongly approve, mostly approve, mostly disapprove, or strongly disapprove of a law that allowed felons convicted of non-violent crimes to vote after they are released from jail?

Strongly approve	29%
Mostly approve	39%
Mostly disapprove	12%
Strongly disapprove	14%
Don't know/Refused (VOL.)	6%

ASK ONE-QUARTER SAMPLE 2 [N = 218]:

23b. Some people argue that felons should have the right to vote when they have paid their debt to society. Would you strongly approve, mostly approve, mostly disapprove, or strongly disapprove of a law that allowed felons convicted of non-violent crimes to vote after they are released from jail?

Strongly approve	34%
Mostly approve	35%
Mostly disapprove	13%
Strongly disapprove	14%
Don't know/Refused (VOL.)	4%

ASK ONE-QUARTER SAMPLE 3 [N = 231]:

23c. Some people argue that felons sacrifice their right to vote when they break the law. Would you strongly approve, mostly approve, mostly disapprove, or strongly disapprove of a law that allowed felons convicted of non-violent crimes to vote after they are released from jail?

Strongly approve	25%
Mostly approve	39%
Mostly disapprove	14%
Strongly disapprove	20%
Don't know/Refused (VOL.)	3%

ASK ONE-QUARTER SAMPLE 4 [N = 234]:

23d. AS YOU MAY KNOW, the Delaware legislature recently passed an amendment to the state constitution that allows felons convicted of non-violent crimes to vote after they are released from jail. Do you strongly approve, mostly approve, mostly disapprove, or strongly disapprove of this amendment?

Strongly approve	30%
Mostly approve	36%
Mostly disapprove	16%
Strongly disapprove	14%
Don't know/Refused (VOL.)	3%

READ TO ALL: Changing topics...

ASK ALL

24. As far as you know, does the state of Delaware require voters to show photo identification to vote? [**INTERVIEWER NOTE:** If respondent indicates they don't know, ask, "just your best guess". If respondent says "ID but not photo" code as No]

Yes, require photo identification	70%
No, does not require photo identification	23%
Don't know/Refused (VOL.)	7%

READ TO ALL: AS YOU MAY KNOW, voter ID laws require individuals to show a form of government issued identification when they attempt to vote.

ASK ONE-QUARTER SAMPLE 5 [N = 225]:

25a. What is your opinion? Do you strongly favor, mostly favor, mostly oppose, or strongly oppose voter ID laws?

Strongly favor	51%
Mostly favor	29%
Mostly oppose	5%
Strongly oppose	11%
Don't know/Refused (VOL.)	

ASK ONE-QUARTER SAMPLE 6 [N = 220]:

25b. Opponents of voter ID laws argue they will prevent people who are eligible to vote from voting. What is your opinion; do you strongly favor, mostly favor, mostly oppose, or strongly oppose voter ID laws?

Strongly favor	39%
Mostly favor	35%
Mostly oppose	12%
Strongly oppose	12%
Don't know/Refused (VOL.)	3%

ASK ONE-QUARTER SAMPLE 7 [N = 223]:

25c. Opponents of voter ID laws argue they will prevent people who are eligible to vote from voting, and that these laws will affect elderly voters particularly hard. What is your opinion; do you strongly favor, mostly favor, mostly oppose, or strongly oppose voter ID laws?

Strongly favor	35%
Mostly favor	32%
Mostly oppose	13%
Strongly oppose	18%
Don't know/Refused (VOL.)	1%

ASK ONE-QUARTER SAMPLE 8 [N = 234]:

25d. Opponents of voter ID laws argue they will prevent people who are eligible to vote from voting, and that these laws will affect African American voters particularly hard. What is your opinion; do you strongly favor, mostly favor, mostly oppose, or strongly oppose voter ID laws?

Strongly favor	37%
Mostly favor	21%
Mostly oppose	15%
Strongly oppose	22%
Don't know/Refused (VOL.)	5%

ASK ALL

26. Would you strongly favor, mostly favor, mostly oppose, or strongly oppose allowing absentee voting over the Internet in Delaware elections?

Strongly favor	15%
Mostly favor	20%
Mostly oppose	20%
Strongly oppose	40%
Don't know/Refused (VOL.)	6%

READ TO ALL: Now we'd like to ask you a few questions about issues related to race and ethnic background.

ASK ALL:

HISP. Are you, yourself, of Hispanic or Latino origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?

[IF NECESSARY: We need to ask this question to describe the people who took part in our survey. Your answer will only be used for research purposes.]

Yes	7%
No	92%
(DO NOT READ) Don't know/Refused	1%

ASK ALL:

RACE. What is your race? Are you white, black, Asian, or some other race? **[IF R SAYS HISPANIC OR LATINO, PROBE:** Do you consider yourself a WHITE (Hispanic/Latino) or a BLACK (Hispanic/Latino)? **IF R DOES NOT SAY WHITE, BLACK OR ONE OF THE RACE CATEGORIES LISTED, RECORD AS 'OTHER' (CODE 6)]**

White	72%
Black or African-American	20%
Asian or Pacific Islander	2%
Mixed race	3%
Native American/American Indian	1%
Other (SPECIFY)	2%
(DO NOT READ) Don't know/Refused	1%

QUESTIONS 27-29 WITHHELD FOR FUTURE RELEASE

READ TO ALL:

Now, just a few questions for statistical purposes only.

ASK ALL:

AGE What is your age?

[Record exact age up to age 96]

18 to 29	19%
30 to 49	32%
50 to 64	28%
65 or older	19%
(DO NOT READ) Refused	2%

ASK ALL:

EDUC2 What is the highest level of school you have completed or the highest degree you have received? **[DO NOT READ]** **[INTERVIEWER NOTE:** Enter code 3-HS grad if R completed training that did NOT count toward a degree]

Less than high school	1%
High school incomplete	6%
High school graduate	36%
Some college, no degree	18%
Two year associate degree	12%
Four year college or university degree/ Bachelor's degree	16%
Some postgraduate schooling	2%
Postgraduate or professional degree	10%
Don't know/Refused (VOL.)	1%

[MAKE FULL NOTE AVAILABLE FOR INTERVIEWERS: Enter code 3-HS graduate" if R completed vocational, business, technical, or training courses after high school that did NOT count toward an associate degree from a college, community college or university (e.g., training for a certificate or an apprenticeship)]

ASK ALL:

IDEO In general, would you describe your political views as... **[READ]**

Very conservative	10%
Somewhat conservative	26%
Moderate	36%
Somewhat liberal [OR]	16%
Very liberal	9%
[VOL.] Don't know/Refused	3%

ASK ALL:

INC. Last year – that is, in 2012 – approximately what was your total family income before taxes? Just tell me when I get to the right category. **(READ)**

Less than \$10,000	7%
\$10,000 to under \$20,000	8%
\$20,000 to under \$30,000	10%
\$30,000 to under \$40,000	11%
\$40,000 to under \$50,000	9%
\$50,000 to under \$75,000	16%
\$75,000 to under \$100,000	11%
\$100,000 to under \$150,000	9%
\$150,000 or over	7%
(DO NOT READ) Don't know/Refused	13%

ASK ALL:

RZIPCODE. What is your zip code?

IF NECESSARY: This question helps us to accurately determine what part of the state the people we interview live in. It is used only for classification purposes. You cannot be contacted based on this information.

[RECORD EXACT FIVE-DIGIT ZIP CODE]

ASK ALL CELL PHONE SAMPLE

MONEY That's the end of the interview. If you would like to be reimbursed for your cell phone minutes, we can send you \$5. I will need your full name and a mailing address where we can send the money.

THANK YOU again for your help! Have a nice day/evening.

About the study

The National Agenda Opinion Project research was funded by the University of Delaware's Center for Political Communication (CPC) and the William P. Frank Foundation. The study was supervised by the CPC's Acting Director, Paul Brewer, a professor in the Departments of Communication and Political Science and International Relations.

Results are based on telephone interviews with a representative sample of 902 adults residing in the state of Delaware. Telephone interviews were conducted via landline (n=541) and cell phone (n=361 including 138 without a landline phone). The survey was managed by Princeton Survey Research Associates International (PSRAI), and the data were collected through English only interviews by Braun Research, Inc. The data were collected from September 3 - 16, 2013. Statistical results are weighted to correct known demographic discrepancies. The margin of sampling error for the complete set of weighted data is ± 3.9 percentage points.

Readers should be aware that in addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

Please contact Paul Brewer at (302) 831-7771 for more details about the survey's methodology.