

**NATIONAL
AGENDA
2013**

**DELAWARE
AND THE NATION**



**CENTER FOR POLITICAL
COMMUNICATION**

WWW.UDEL.EDU/NATIONALAGENDA

This program is supported in part by
The William P. Frank Foundation
of Delaware.





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***** SCREENING *****

Terms and Conditions May Apply

How much have corporations and the government
learned about you and your interests
from your Internet activities?

Wednesday, 7:30 p.m. Mitchell
November 6. Hall



The Poll

Representative sample of 902 adult Delawareans

Telephone survey interviews

- 541 landline
- 361 cell phone

September 2-16, 2013

Princeton Research Associates International

Sampling error: +/-3.9%

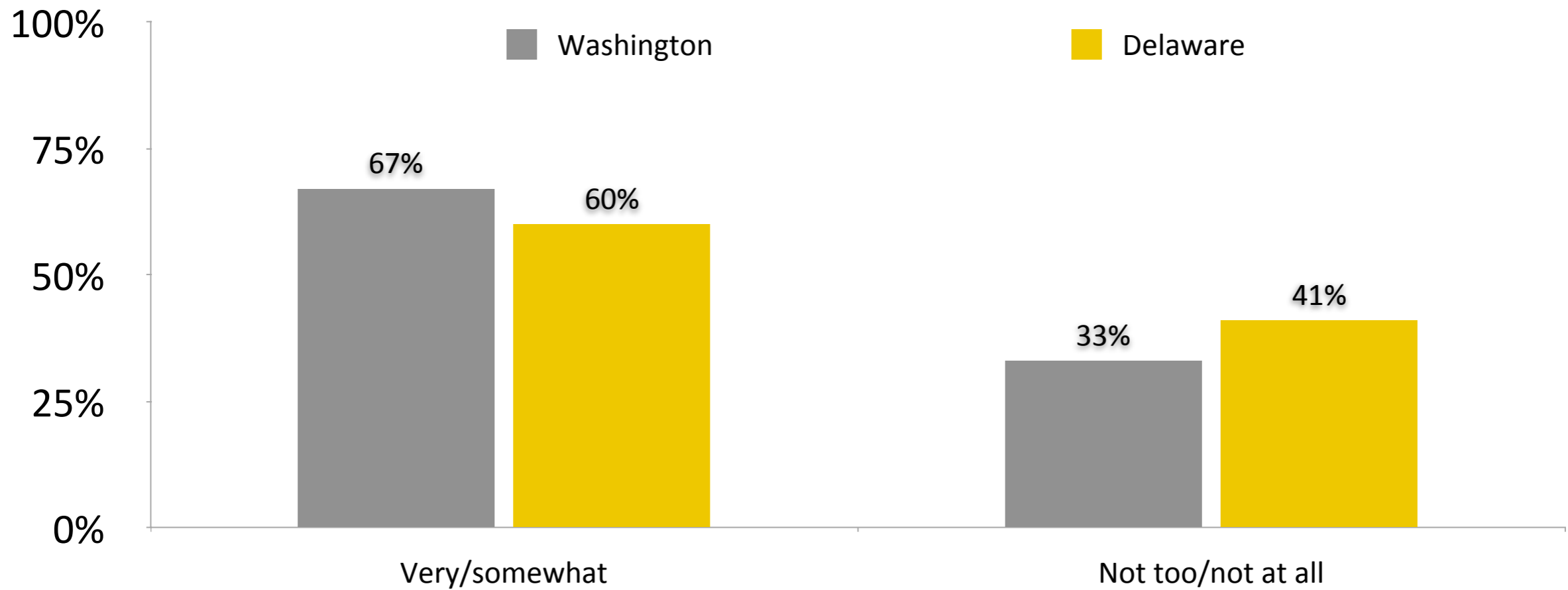
Weighted to correct demographic discrepancies



How much do Delawareans follow politics?

Attention to News

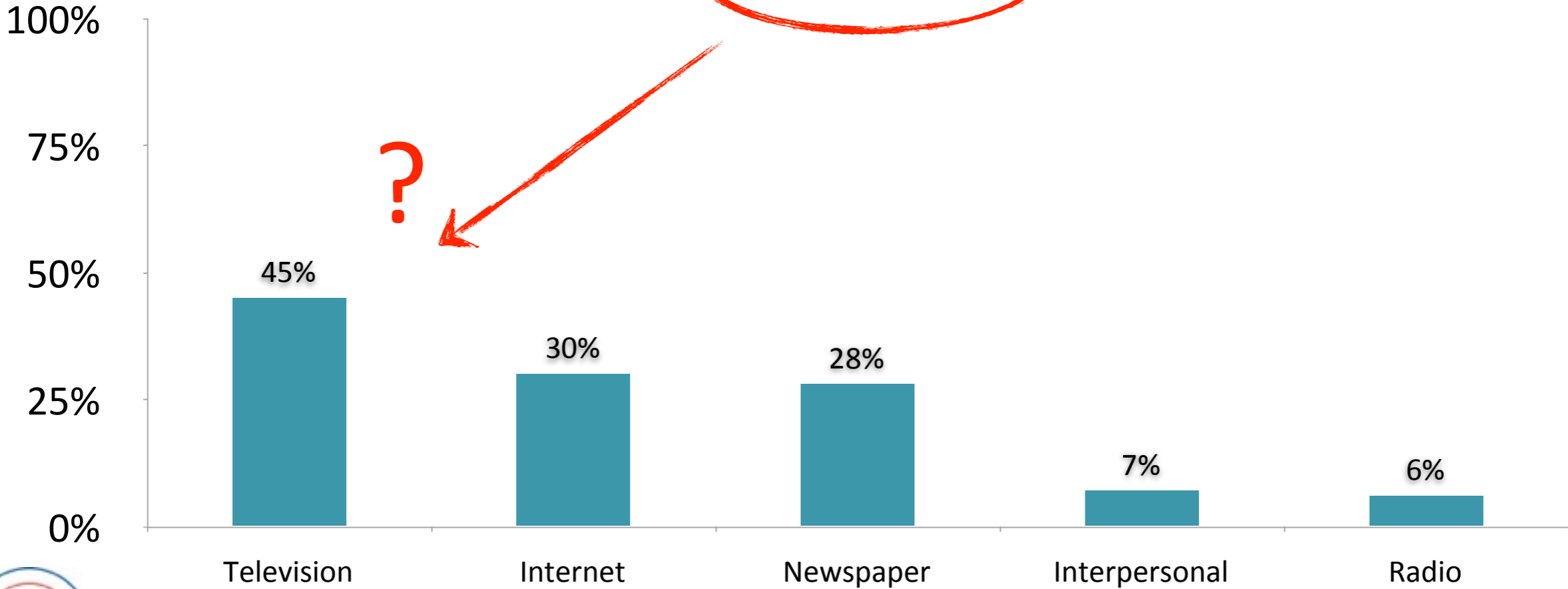
“How closely do you follow news about political events and figures in [place]?”



How do Delawareans follow state politics?

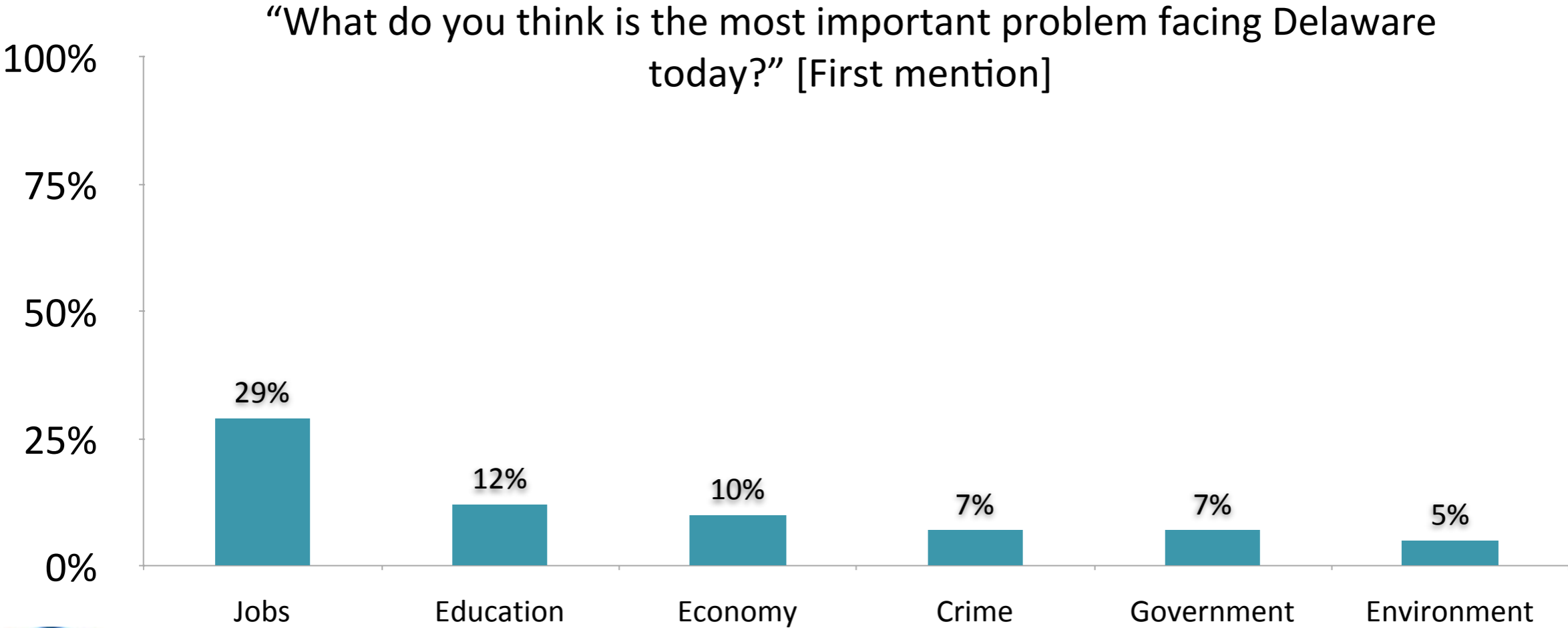
Sources of News about Delaware Politics

“How do you get most of your news about political figures and events in Delaware?” [All mentions]



What issues top the Delaware public's agenda?

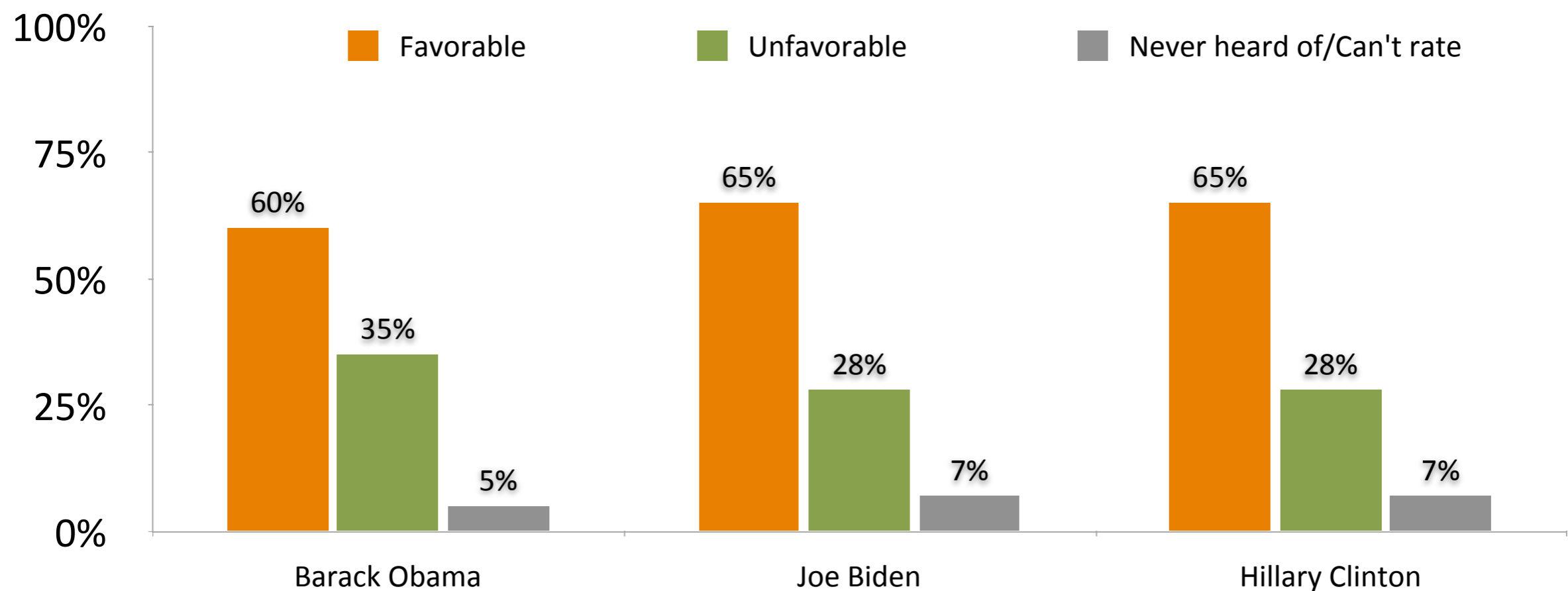
Most Important Issue Facing Delaware



What do Delawareans think about national politicians?

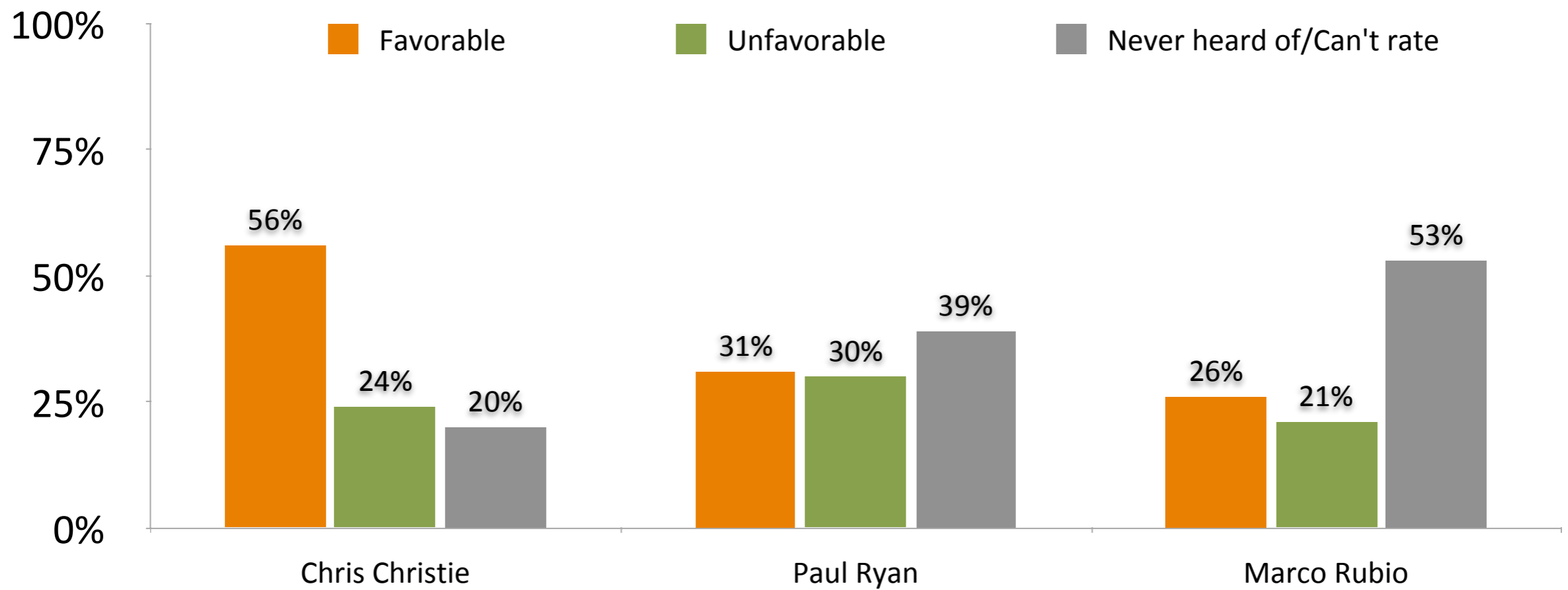
Favorability toward National Democrats

“Is your overall opinion of [name] very favorable, mostly favorable, mostly unfavorable, or very unfavorable?”



Favorability toward National Republicans

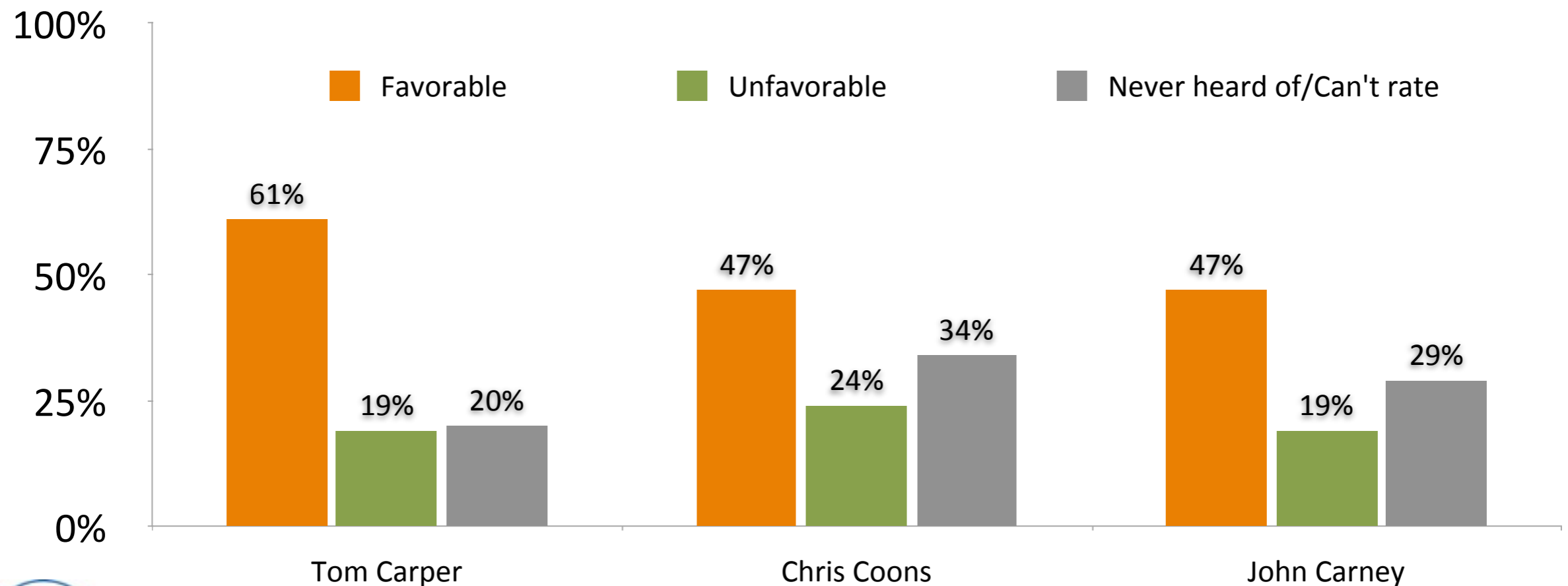
“Is your overall opinion of [name] very favorable, mostly favorable, mostly unfavorable, or very unfavorable?”



What do Delawareans think about state politicians?

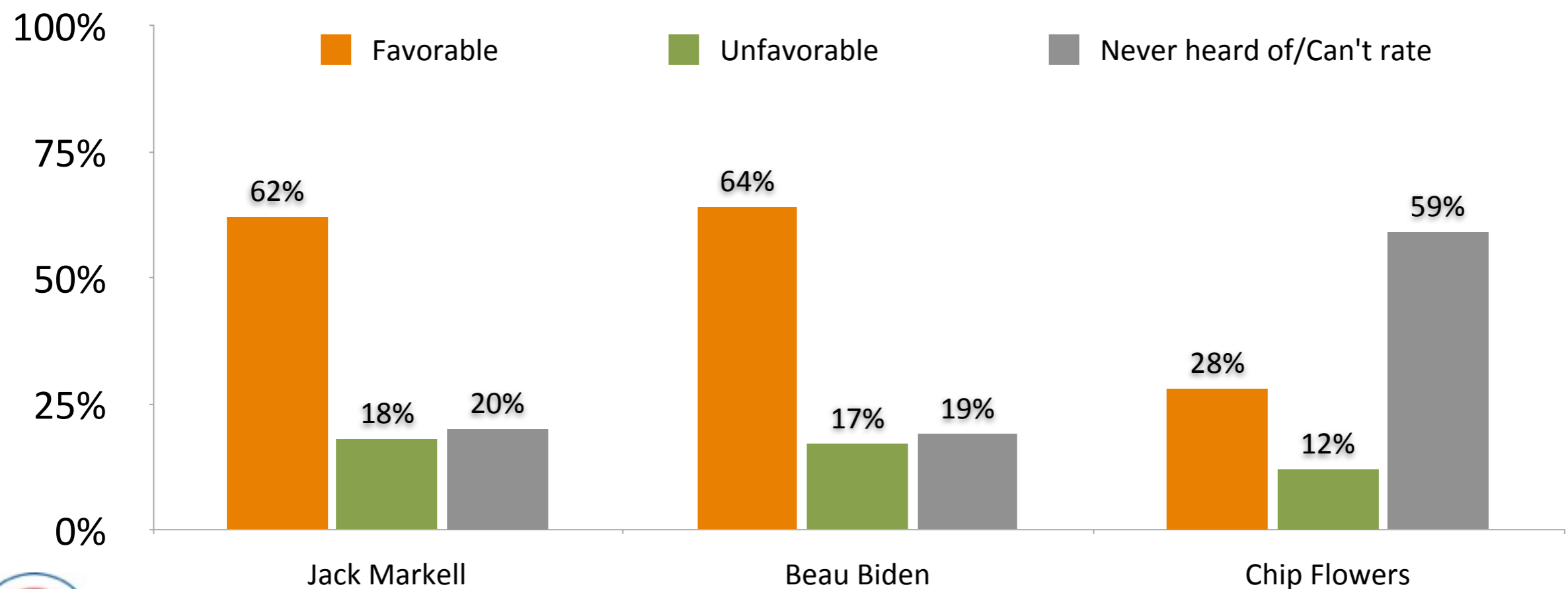
Favorability toward DE Members of Congress

“Is your overall opinion of [name] very favorable, mostly favorable, mostly unfavorable, or very unfavorable?”



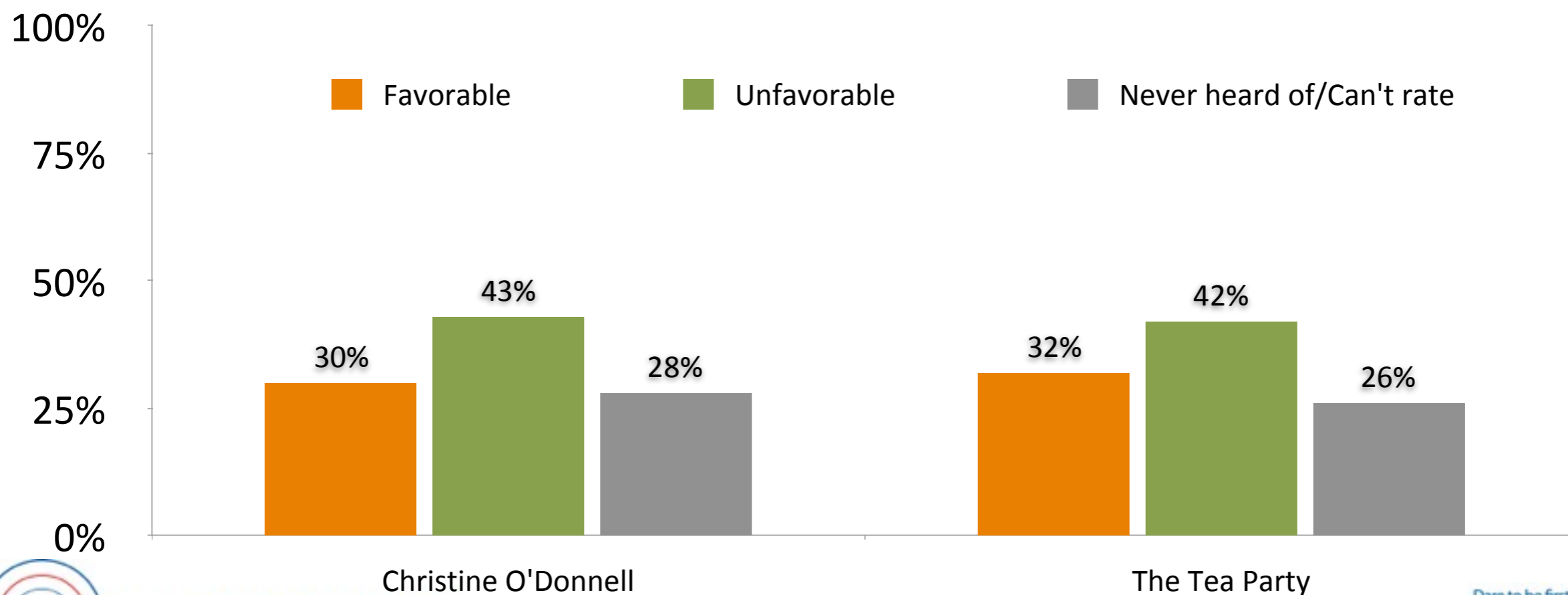
Favorability toward Delaware State Officials

“Is your overall opinion of [name] very favorable, mostly favorable, mostly unfavorable, or very unfavorable?”



Favorability toward O'Donnell, Tea Party

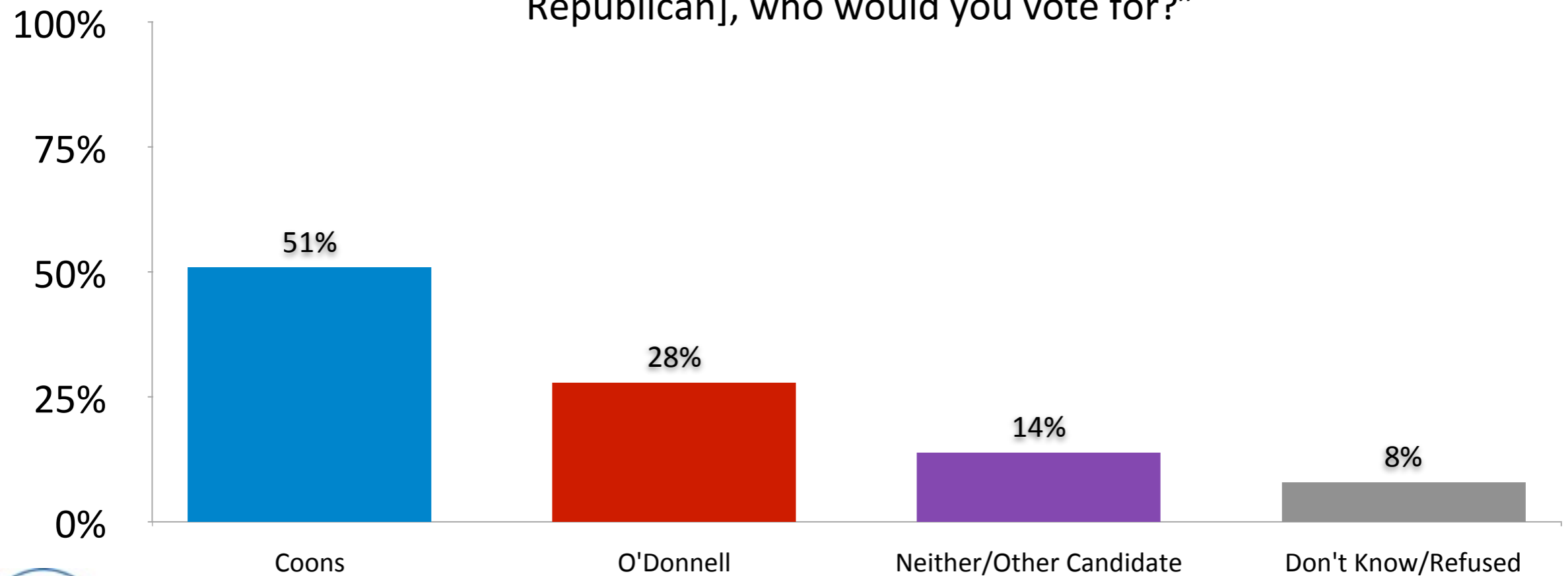
“Is your overall opinion of [name] very favorable, mostly favorable, mostly unfavorable, or very unfavorable?”



How does the 2014 Senate race look right now?

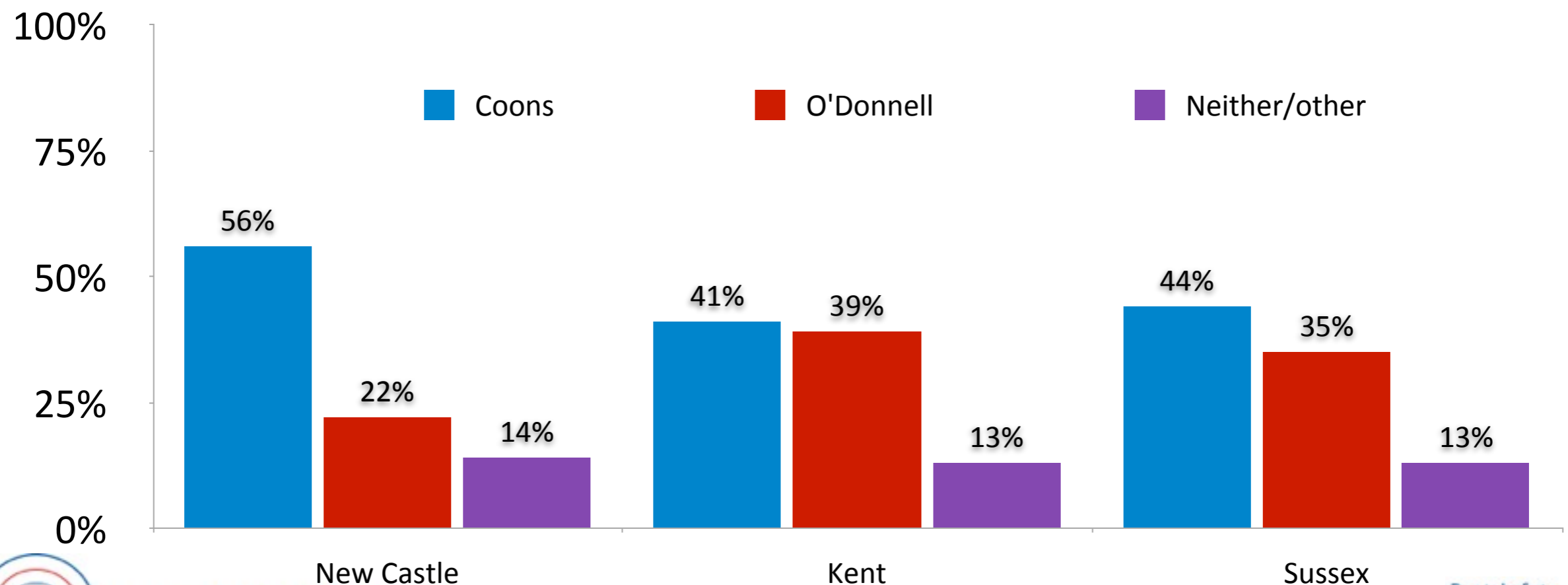
2014: Coons vs. O'Donnell

“If the Senate candidates from Delaware next year were [ROTATE: Chris Coons the Democrat and Christine O'Donnell the Republican], who would you vote for?”



Coons vs. O'Donnell by County

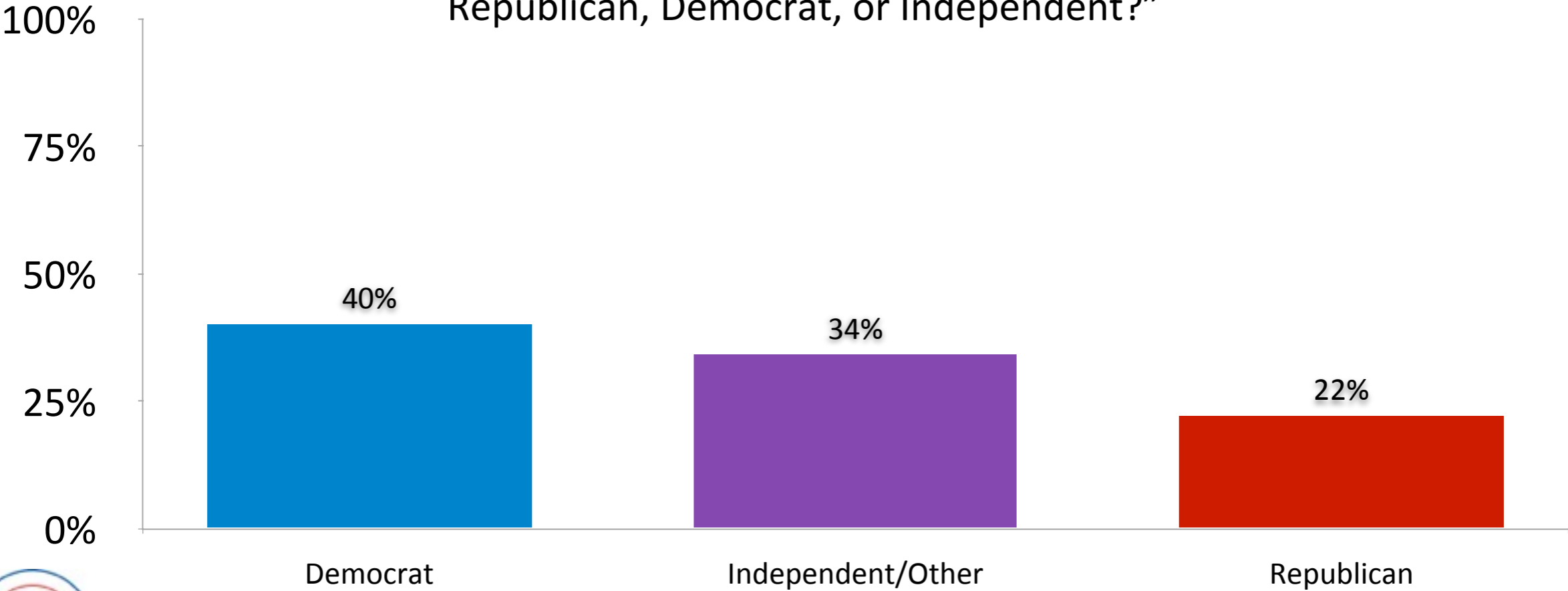
“If the Senate candidates from Delaware next year were [Chris Coons the Democrat and Christine O’Donnell the Republican], who would you vote for?”



Is Delaware red, blue, or purple?

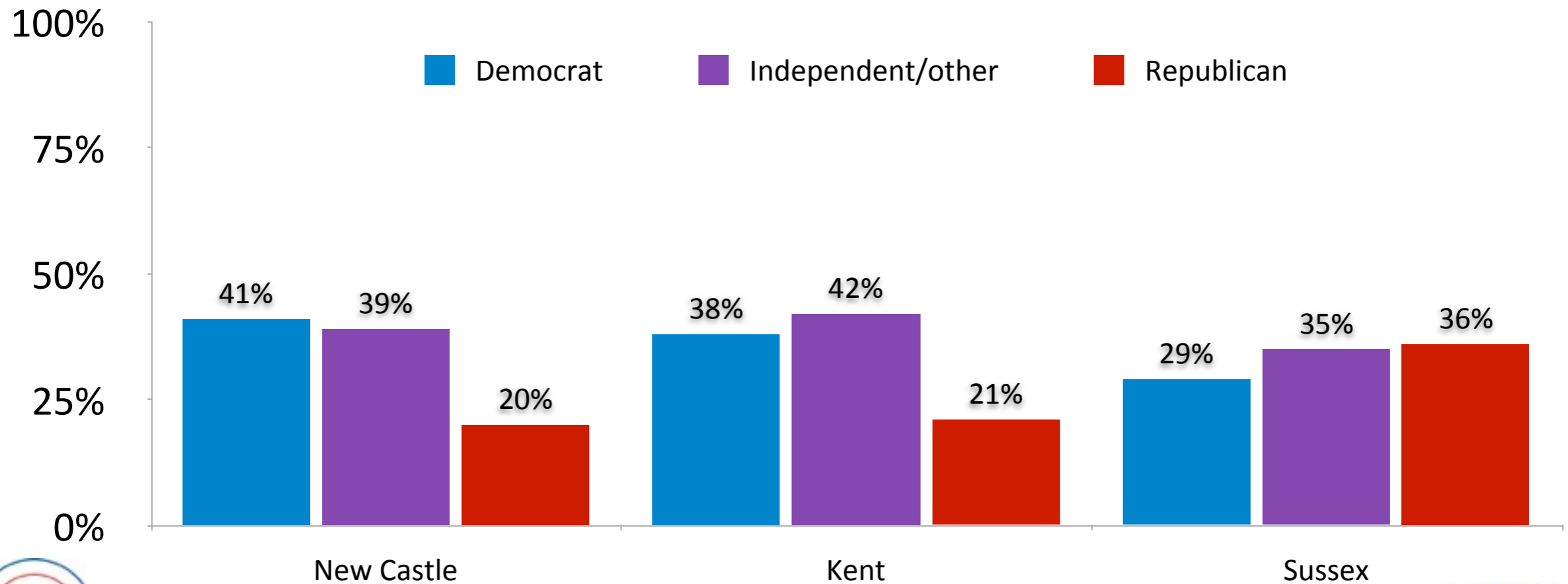
Party Identification in Delaware

“In politics TODAY, do you consider yourself a Republican, Democrat, or Independent?”



Party Identification by County

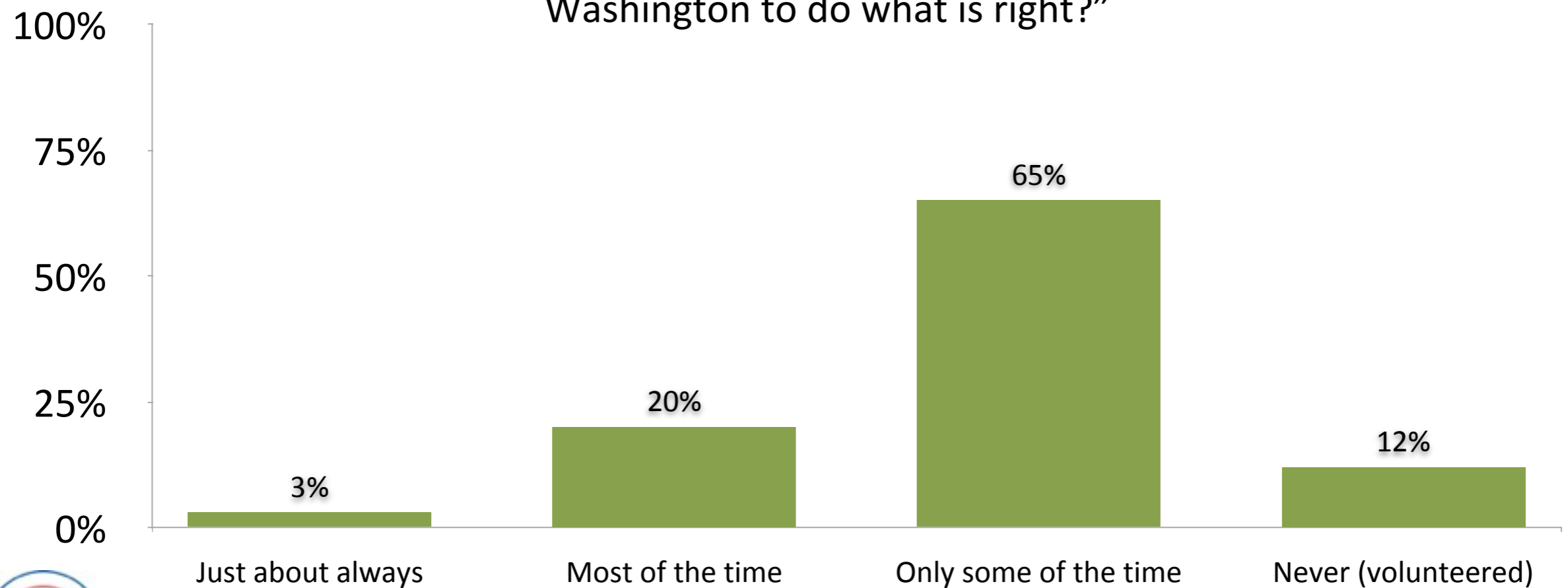
“In politics TODAY, do you consider yourself a Republican, Democrat, or Independent?”



Do Delawareans trust the federal government?

Trust in the Government in Washington

“How much of the time can you trust the government in Washington to do what is right?”



Government Surveillance of Internet and Email

Hot Button Political Issues

Same Sex Marriage

Felon Voting Rights

Voter ID Laws

Political Communication

Experimental Effects and Public Opinion

No
Image

How much do you like the UD mascot?

1. Not at all
2. Not much
3. Some
4. A lot
5. I Don't Know



How much do you like the UD mascot?

1. Not at all
2. Not much
3. Some
4. A lot
5. I Don't Know



How much do you like the UD mascot?

1. Not at all
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3. Some
4. A lot
5. I Don't Know



How much do you like the UD mascot?

1. Not at all
2. Not much
3. Some
4. A lot
5. I Don't Know

E-Surveillance

“Do you think the U.S. government should be able to monitor everyone’s email and other online activities?”

Baseline Opinion

“A Good Reason”
Condition

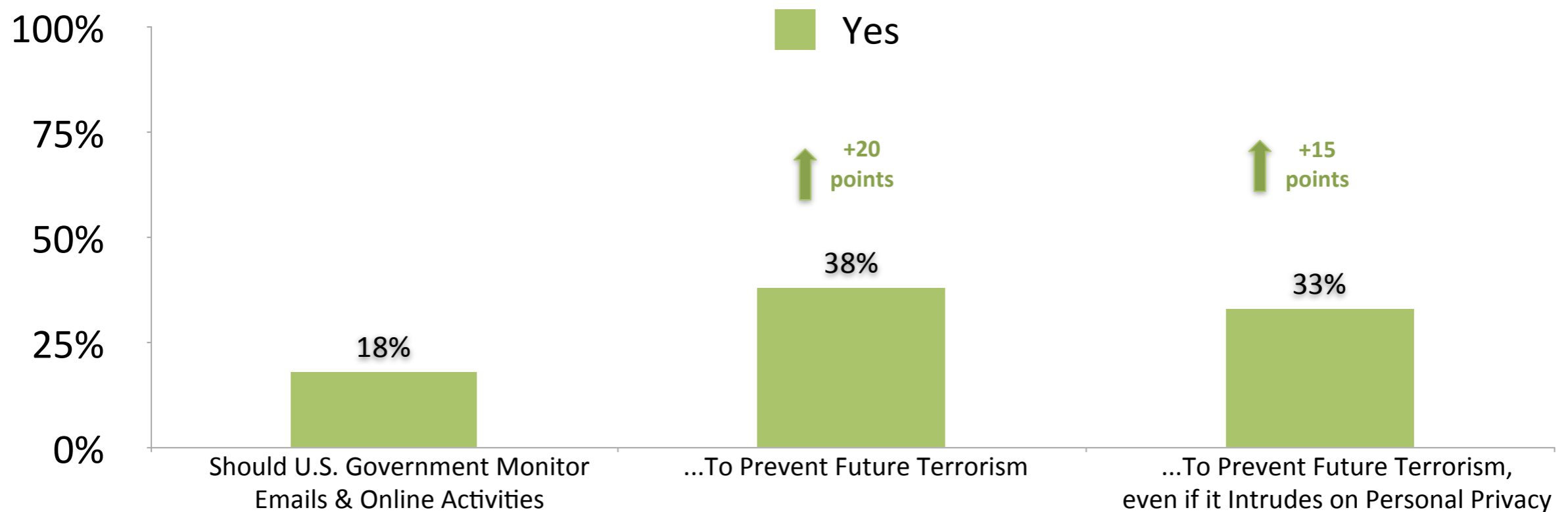
**“...to help prevent
future terrorist
attacks?”**

“A Good Reason....But”
Condition

**“...to help prevent
future terrorist attacks,
even if it intrudes on
personal privacy?”**

Low Support for Electronic-Surveillance

“Do you think the U.S. government should be able to monitor everyone’s email and other online activities, or not?”



Same-Sex Marriage

Baseline Opinion

“Do you strongly favor, mostly favor, mostly oppose, or strongly oppose allowing gays and lesbians to legally marry?”

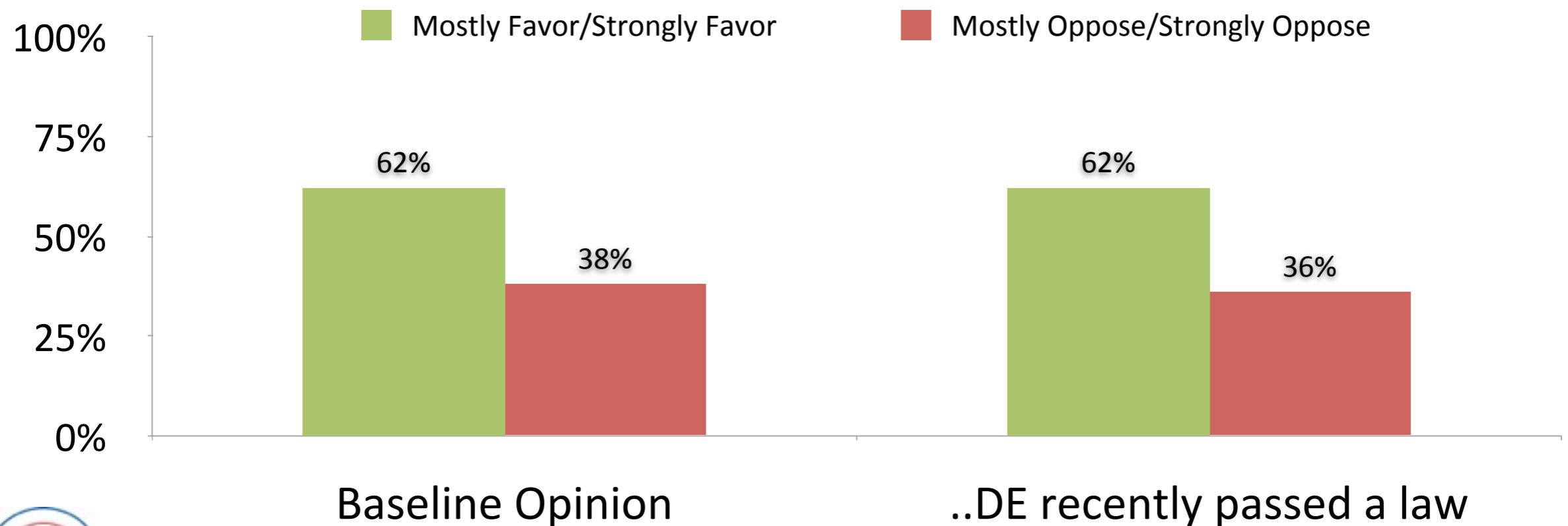
Delaware Law Condition

*“**AS YOU MAY KNOW, Delaware recently passed a law** allowing gays and lesbians to legally marry.*

Do you strongly favor, mostly favor, mostly oppose, or strongly oppose this law?”

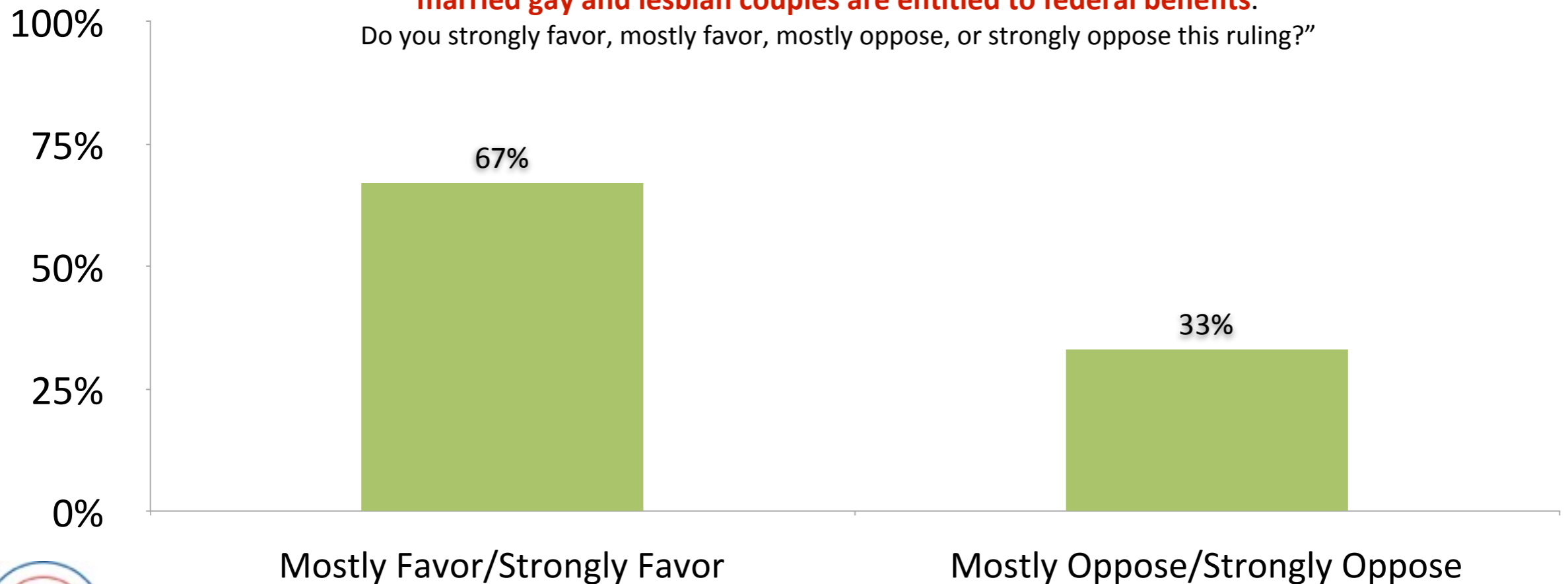
Strong Support for Same-Sex Marriage

“Do you strongly favor, mostly favor, mostly oppose, or strongly oppose allowing gays and lesbians to legally marry?”



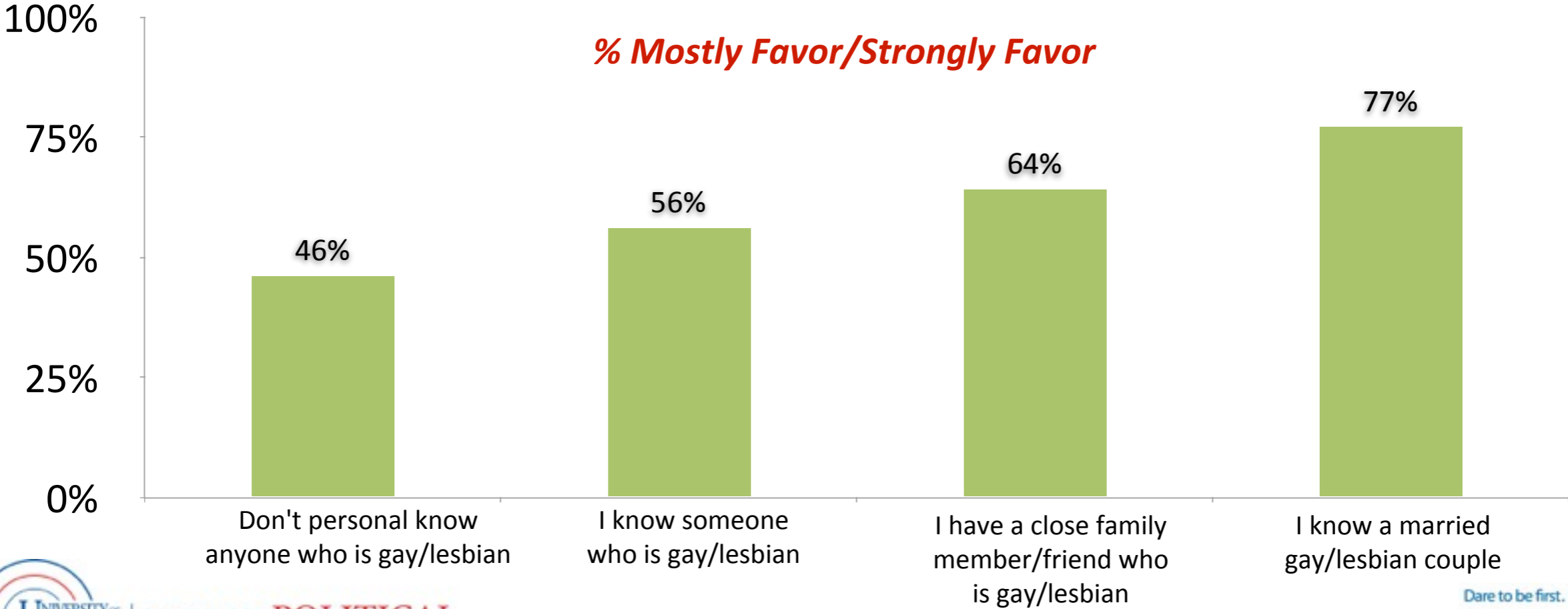
Supreme Court Ruling on Same-Sex Marriage

“AS YOU MAY KNOW,
**the Supreme Court recently ruled that
married gay and lesbian couples are entitled to federal benefits.**
Do you strongly favor, mostly favor, mostly oppose, or strongly oppose this ruling?”



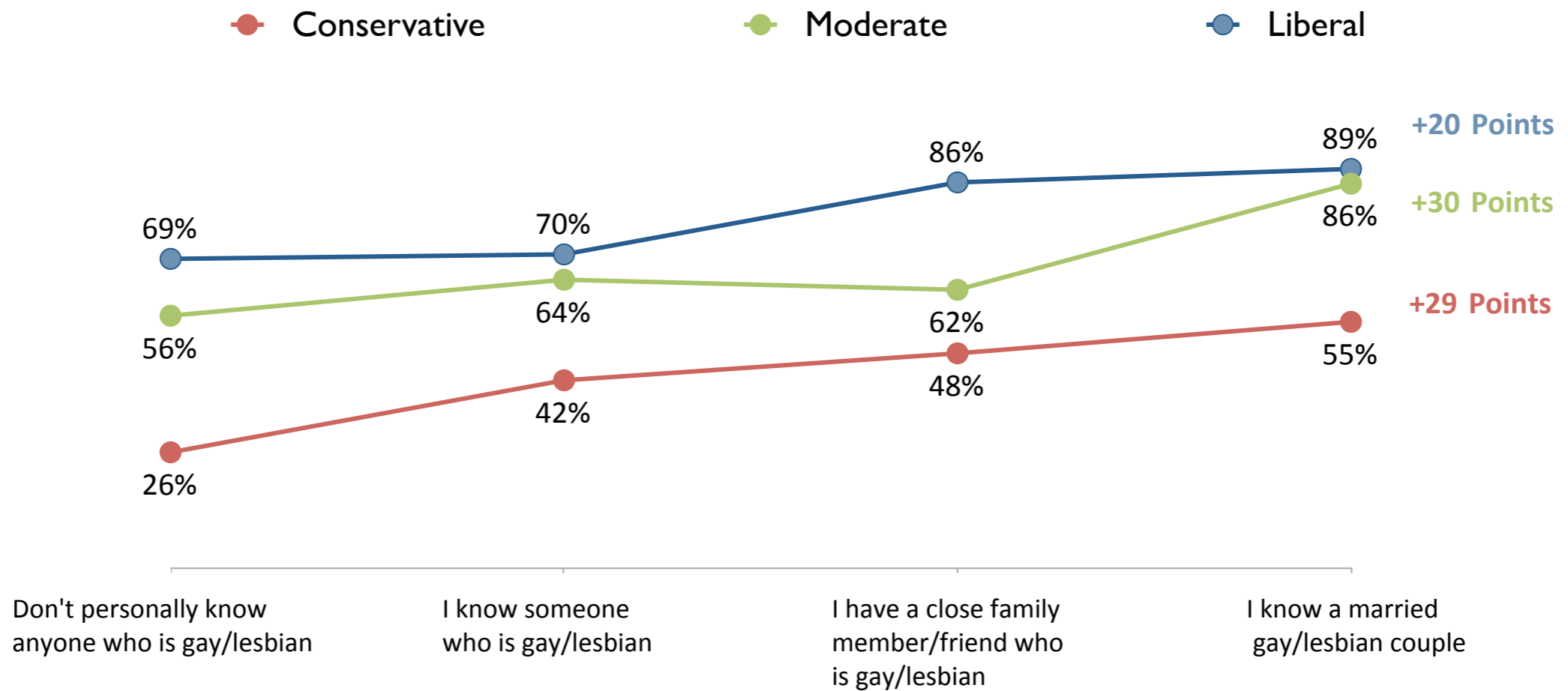
Interpersonal Contact and Opinions on Same-Sex Marriage

“Do you strongly favor, mostly favor, mostly oppose, or strongly oppose allowing gays and lesbians to legally marry?”



Ideology Changes Nothing

Support for Same Sex Marriage & Interpersonal Contact



Felon Voting Rights

“Would you strongly approve, mostly approve, mostly disapprove, or strongly disapprove of a law that allowed felons convicted of non-violent crimes to vote after they are released from jail?”

Baseline Opinion

**“Let Them Vote”
Condition**

“Some people argue that felons should have the right to vote when they have paid their debt to society.”

+

Baseline

**“Too Bad”
Condition**

“Some people argue that felons sacrifice their right to vote when they break the law.”

+

Baseline

**“Where DE Stands”
Condition**

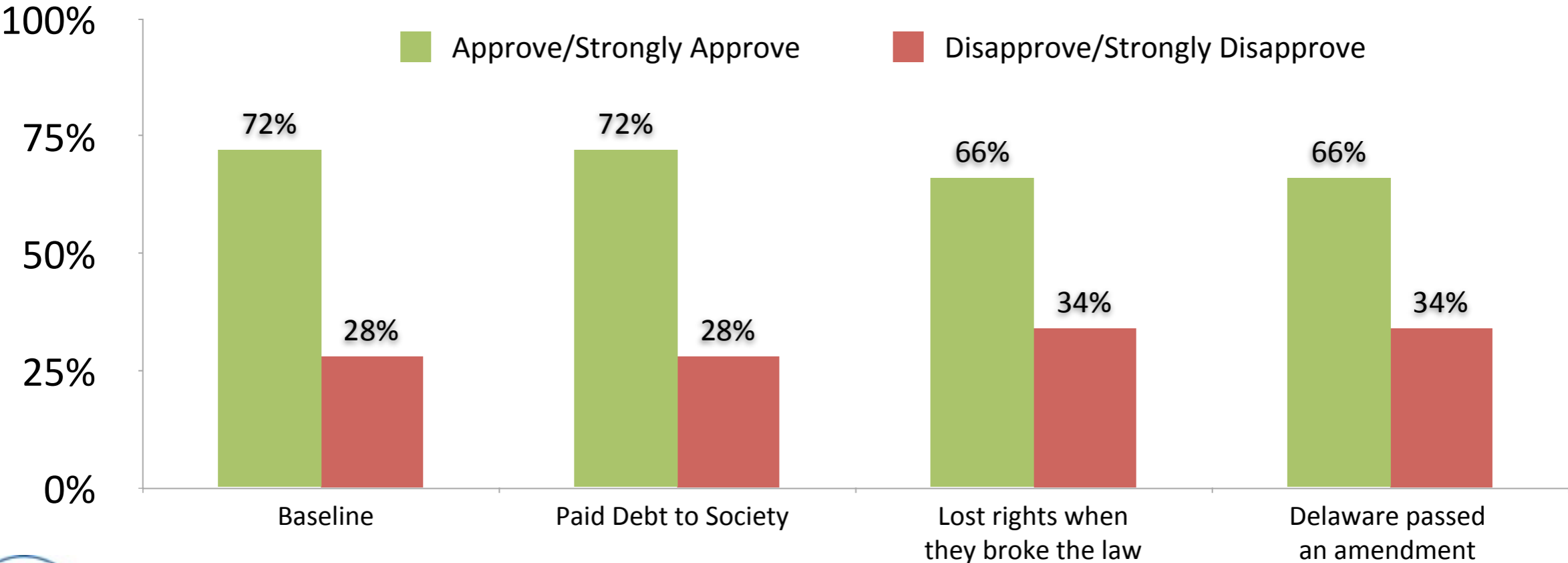
“the Delaware legislature recently passed an amendment to the state constitution that allows felons convicted of non-violent crimes to vote after they are released from jail.”

+

Baseline

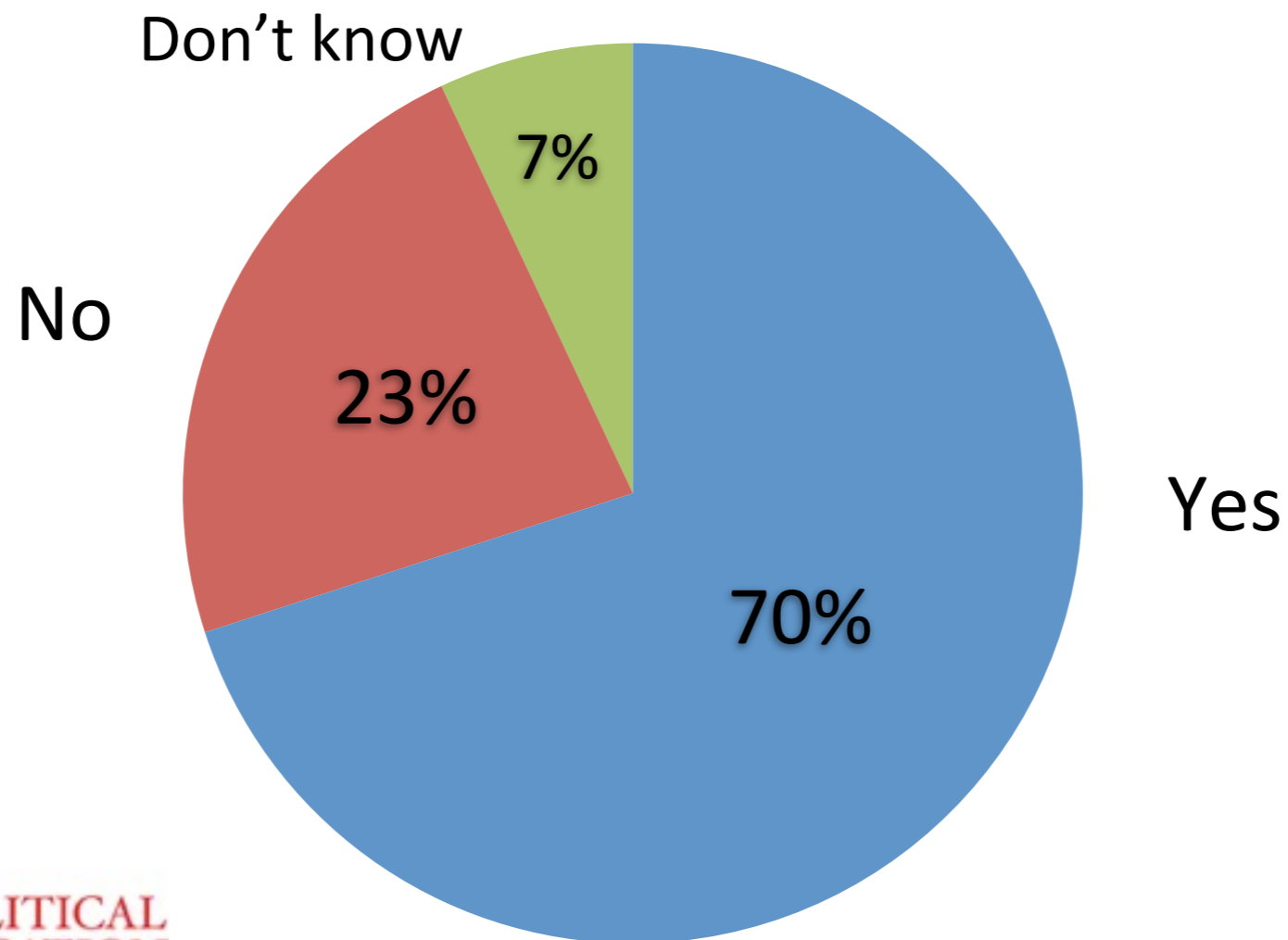
Strong Support for Felon Voting Rights

“Would you strongly approve, mostly approve, mostly disapprove, or strongly disapprove of a law that allowed felons convicted of non-violent crimes to vote after they are released from jail?”



Voter ID Laws

“Does Delaware require a photo ID to vote?”



Voter ID Laws

“Do you strongly favor, mostly favor, mostly oppose or strongly oppose voter ID laws?”

Baseline Opinion

“Hurts Eligible Voters”

“Opponents of voter ID laws argue they will prevent people who are eligible to vote from voting.”

+

Baseline Opinion

**“Hurts Seniors”
Condition**

“Opponents of voter ID laws argue they will prevent people who are eligible to vote from voting, and that these laws will affect ELDERLY VOTERS particularly hard.”

+

Baseline Opinion

**“Hurts Blacks”
Condition**

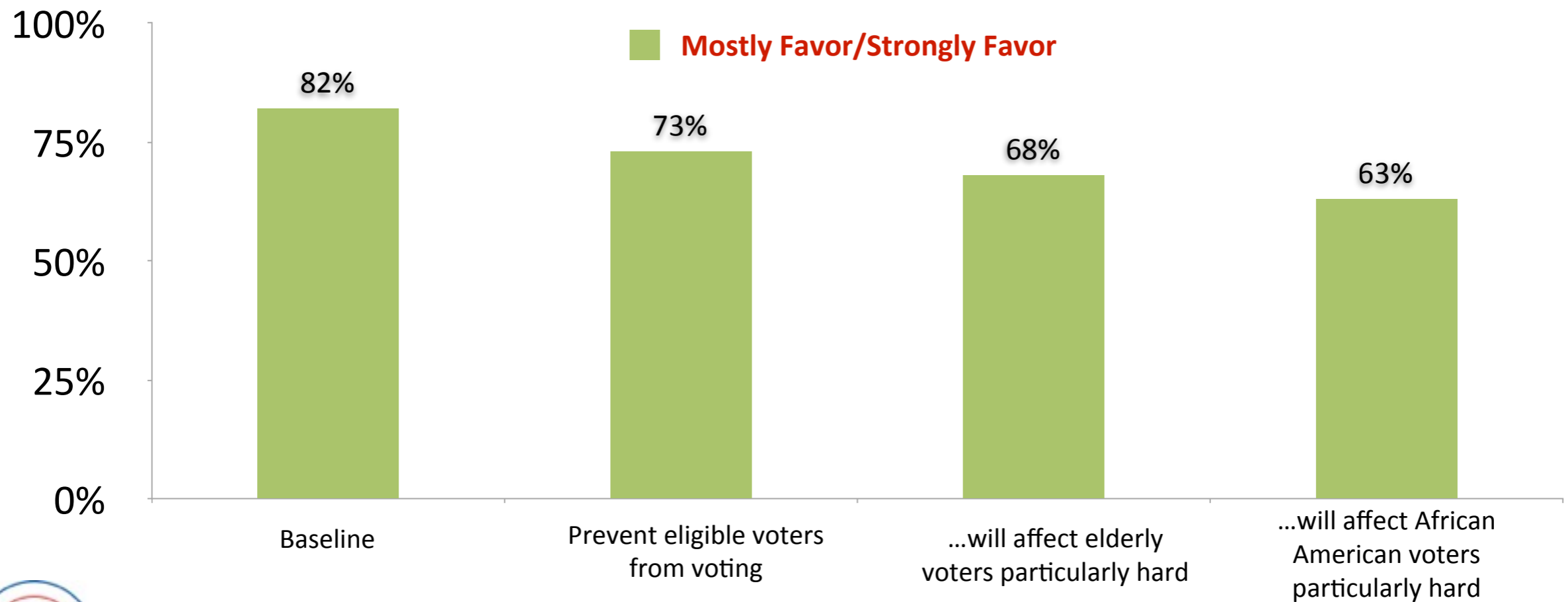
“Opponents of voter ID laws argue they will prevent people who are eligible to vote from voting, and that these laws will affect AFRICAN AMERICAN VOTERS particularly hard.”

+

Baseline Opinion

Strong Support for Voter ID Laws, but

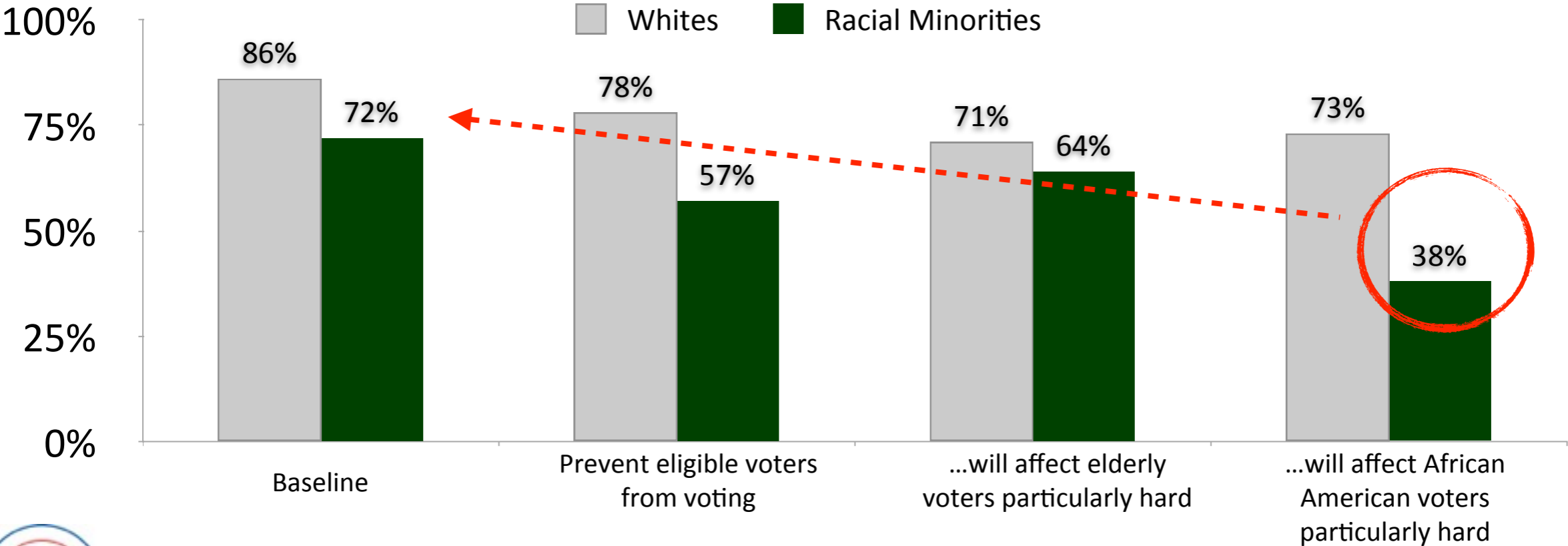
“What is your opinion? Do you strongly favor, mostly favor, mostly oppose, or strongly oppose voter ID laws?”



Racial Differences in Support for Voter ID Laws

“What is your opinion? Do you strongly favor, mostly favor, mostly oppose, or strongly oppose voter ID laws?”

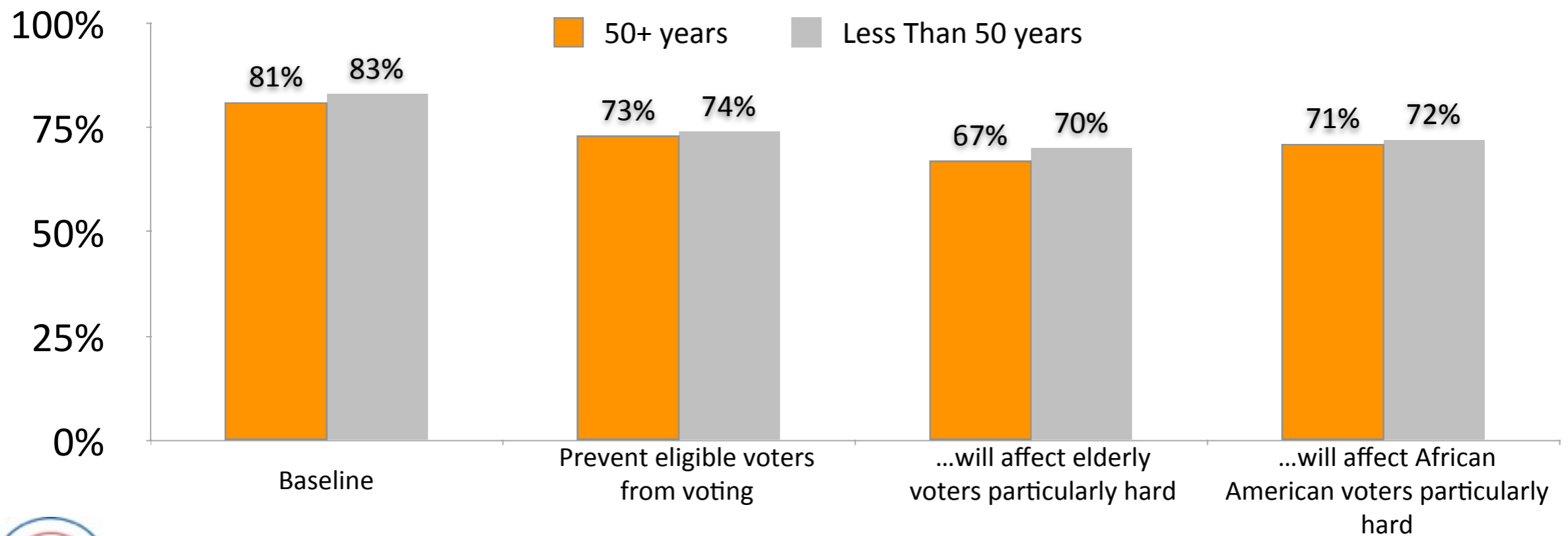
% Mostly Favor/Strongly Favor



Age Differences in Support for Voter ID Laws

“What is your opinion? Do you strongly favor, mostly favor, mostly oppose, or strongly oppose voter ID laws?”

% Mostly Favor/Strongly Favor



Conclusions

- Delaware is a “Blue” state
 - Strong support for **same sex marriage**
 - Strong support for **felon voting**
 - Low support for **electronic surveillance**
- Delaware opinion is malleable
 - Threats to safety affect opinions on **E-surveillance**
 - Threats to groups affect opinion on **voter ID laws**

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